

Annual New Jersey LMSC Board Meeting
11:00am, Sunday, Nov. 20, 2005
Held at the Berkeley Aquatic Club

Attendees:

Board members:

Linda Brown-Kuhn
Tom Brunson
Darek Hahn
Bob Hopkins
Chris McGiffin
Judy Ramirez
Ed Tsuzuki

Non-board members:

Greg Blessing
Bridget Coll
Jeff Jotz
Sue Kirk
Pat Quinlan
Phil Sherratt
Ellen Sommerlad

Meeting called to order at 11:03am

I. Officer Reports

- a. Newsletter (Linda Brown-Kuhn)
 - i. Sticking with 8 issues/year; still losing money on hard copy (total cost is approx. \$2.20 per issue); 10% of membership does not have e-mail
 - ii. 2006 Submission deadlines – 2 weeks prior to publication for single month issue; during first week of month for combined (2 month) issues.
 - iii. 2006 Issues planned
 1. Jan/Feb
 2. Mar
 3. Apr
 4. May/Jun
 5. Jul/Aug
 6. Sep
 7. Oct
 8. Nov/Dec
- b. Treasurer (Tom Brunson)
 - i. 2005 actual/2006 budget review (Nov 1, 2004 through Oct 31, 2005)
 1. Judy Ramirez recommended that picnic allocation (\$500) be added back in for 2006
 2. Judy Ramirez moved to accept the budget, Linda Brown-Kuhn seconded.
MSA
- c. Registrar (Tom Brunson)
 - i. Updates on 2006 Registration process
 1. Registration renewals are coming in (Tom expects that about 50% of the re-registrations will be done before hard copy reminder is sent out)
 - ii. Status of Membership Drive
 1. 4 new referrals received; Chris McGiffin suggested that we provide periodic (monthly) updates on contest stats
- d. Secretary (Ed Tsuzuki)
 - i. Took minutes at 3 of 4 meetings (Feb, June, Sep, Oct) in 2005. (Darek subbed at special Sep meeting).

- ii. Converted all minutes to pdf files and forwarded to Webmaster for posting to website.
 - iii. Composed and distributed approximately 30 e-mail messages to NJLMSC community to announce meets, board meetings, Fast Lane postings, new records, etc., with an improved focus on open water events during the summer.
 - iv. This (annual) meeting's minutes will be forwarded to USMS by Tom Brunson
- e. Sanctions & Safety (Judy Ramirez)
 - i. 4 sanctioned, 2 recognized meets in 2005
- f. Top Ten and Records (E. Tsuzuki)
 - i. Submitted top ten results for the following (8) meets:
 - 1. SCM – JAM Holiday Classic, Dec 11, 2004
 - 2. SCY – NJ Senior Olympics, Sep 11, 2004
 - a. OCY Fall Folly, Oct 17, 2004
 - b. OCY Unofficial Team Champs, Feb 26, 2005
 - c. Hall Masters, Jun 11, 2005
 - d. Garden State Games, Jul 9, 2005
 - e. Maddalena's Dive for Cancer, July 24, 2005
 - 3. LCM – Jason Nessel Memorial, Aug 6, 2005
 - ii. Submitted all meet results to on-line Top Times data base
 - iii. Vice-Chair of national Top Ten and Records Tabulation Committee
 - iv. Created user documentation for top ten software to be used by LMSC top ten chairs. Conducted demo and training session on software at national convention
 - v. Maintain all on-line (www.usms.org) top ten data (from 1993), working toward 100% data accuracy (this has been achieved for 2005 SCM, 2004 all courses, and 2003 SCM).
 - vi. Working with Top Times chair to harmonize efforts and achieve vision of one single "meet results" database for all sanctioned events. This will enable a Top "n" view, at any time during the season. It will require more sophisticated and automated ID verification and data cleansing tools.
 - vii. Updated 166 NJLMSC records
 - viii. Also, maintain Colonies Zone Championship Meet (SCY and SCM) records
- g. Webmaster (Ed Tsuzuki)
 - i. Maintain NJLMSC website (www.gsmswim.org)
 - ii. Post announcements
 - iii. Maintain local meet calendar (entry forms and results)
 - iv. Post new NJLMSC records
 - v. Post administrative items (board member info, job descriptions, meeting minutes, and by-laws)
- h. Ad Hoc Clinics Coordinator (Darek Hahn)
 - i. Darek ran clinic at Princeton Health and Wellness Center on November 19, 2005
 - ii. Bob Hopkins also ran two clinics this year, one at Lakeland Hills YMCA and one at Sussex County YMCA.
- i. Ad Hoc Officials Coordinator – did not have an official coordinator this year. Meet directors took care of coordinating officials for meets. Darek Hahn suggested that we build a list of meet officials that have officiated at our NJLMSC meets.
- j. Ad Hoc Fitness/Open Water Coordinator (Jack Frain)
 - i. Jeff Jotz ran an open water clinic this year
 - ii. Judy Ramirez and Jack Frain ran weekly open water practices (1-2 miles each)
 - iii. Gathered information on open water/postal events for communication to NJLMSC community by secretary
- k. Social – did not have social coordinator this year. Looking for someone to take this on.
- l. Ad Hoc Publicity & Marketing (B. Hopkins)
 - i. Identified 100 "pool operator" prospects
 - ii. Identified 150 swimmer prospects
 - iii. Three snail mailings to pool operators
 - iv. Three e-mailings to pool operators
 - v. Many e-mail blasts to swimmer prospects
 - vi. Set up USMS tradeshow display
 - 1. Jan/Feb - 7 locations 20 days

2. Oct/Jan - 7 locations 40 days
- vii. Answered inquiries from interested swimmers
- viii. Presented to NJ Pool Managers Association
- ix. Updated workout group locations and contacts
- x. Utilized "Could I be a Masters swimmer?" brochure
 1. Posted brochure on website (www.gsmswim.org)
 2. Distributed 3000 brochures throughout NJ swimming facilities
 3. Sent to All NJ High School Athletic Directors for swim coaches
- xi. Contacted USA Swimming and YMCA organizations
- xii. Partnered with NJ Personnel Commissioner Torres for NJ Wellness event
- xiii. Working with YMCA lobbyist group for all NJ YMCAs
- xiv. Working with NJSIAA for NJ High School swimmers
- xv. Presented at Princeton Clinic – Coaches and swimmers
- xvi. Recommendations:
 1. Address the vast adult fitness market
 2. Create unique selling proposition in addition to swim meet access – suggestion: diabetes cure
 3. Partner with company or organization on "cure" initiative
 4. Start more coached workout groups – this is critical path to significant expansion of adult fitness (aka Masters) swimming
 5. Show "pool operators" the value of having coached adult fitness programs
 6. Keep "places to swim" listings on website and Fast Lane updated

II. Old Business

- a. Membership Promotion Campaign
 - i. Review and Remarks – NJLMSC contest is underway; monthly updates will be provided by Tom Brunson to the Newsletter Editor, secretary, and Webmaster for publicity
 - ii. LMSC with highest percentage increase of new members. Winning LMSC will have one delegate's expenses covered for 2007 convention
- b. 2006 Registration
 - i. Reminders
- c. NJ-LMSC By-laws
 - i. Darek moved that Chris McGiffin propose by-laws amendments to be voted on by NJLMSC membership at special bylaws meeting (to be called by Chris McGiffin). Linda Brown-Kuhn seconded. MSA

III. New Business

- a. 2006 FINA World Championships
 - i. Site: Avery Aquatic Center , Stamford University
 - ii. Facilities: Two 50M Long Course competition pools, two Warm-up/Cool-down pools
 - iii. Competition dates: Pool events, 8/4/2006 – 8/10/2006; Open Water, 8/11/2006
 - iv. Web site: <http://www.2006finamasters.org/>
- b. NJ-LMSC Election Results
 - i. Chairperson – Chris McGiffin
 - ii. Vice-Chairperson – not currently filled
 - iii. Registrar – Tom Brunson
 - iv. Treasurer – Tom Brunson
 - v. Top Ten/Records – Ed Tsuzuki
 - vi. Newsletter Editor – Linda Brown-Kuhn
 - vii. Officials – not currently filled (Darek Hahn recommended that this not be EC position)
 - viii. Fitness – not currently filled (Darek Hahn recommended that this not be EC position)
 - ix. Sanctions & Safety – Darek Hahn
 - x. Appointed positions:
 1. Secretary – Susan Kirk (Darek Hahn recommended that this be EC position)
 2. Publicity & Marketing – Bob Hopkins
 3. Clinics Coordinator – not currently appointed (Darek Hahn recommended that we remove this position)
 4. Open Water – Jeff Jotz
 5. Webmaster – Ed Tsuzuki until a replacement is identified (Pat Quinlan has agreed to consider this position)

6. Graphic Designer – Jeanne Coon
- c. Survey Results
 - i. Darek Hahn provided high-level overview of survey results/presentation
 - ii. Darek Hahn will lead sub-committee to formulate a specific plan of action items for the LMSC to pursue and will present to the board at the next board meeting.
 - iii. Committee members will be Darek, Ellen Sommerlad, Chris McGiffin, Tom Brunson, and Bob Hopkins
 - iv. Darek will convert PowerPoint to pdf to distribute to board
 - v. Summary pages should be posted to the website for all members to view
- d. Next Meeting - Date/Time/Place?
 - i. February, 2006
 - ii. Meeting following workout?
 - iii. Rutgers University (TBD)
 - iv. Chris McGiffin to finalize

Meeting adjourned at 1:43pm