

New Jersey LMSC Board Meeting Minutes
12:00pm, Sunday, Sept 24, 2006
Princeton Health and Wellness Center

Attendees:

Board Members
Chris McGiffin
Darek Hahn
Jeff Jotz
Linda Brown-Kuhn
Tom Brunson
Susan Kirk

Non-board members
Scott Lillis

Meeting called to order at 12:22pm

Action items bolded

I. Officer Reports

- a. Newsletter (L. Brown-Kuhn)
 - i. Remaining issues for this year
 - 1. September~~~currently waiting on graphic formatting
 - 2. October
 - 3. Nov/Dec
 - ii. Discussion of inaccurate information in ex-NJ Masters swimmer's obituary recently submitted for publication. **Local information will be verified and Linda will circulate revision for approval before including in The Fastlane.**
 - iii. Due to the increasing costs of printing The Fastlane, \$2.57/issue for the latest issue, **Linda will contact several potential printing options and accept bids for the future printing of the newsletter and report back to the board.**

- b. Treasurer (T. Brunson)
 - i. 2006 Budget update
 - 1. Budget is on track for this year.
 - a. 3 issues of The Fastlane still need to be paid from the 2006 budget
 - b. Tom to submit a recommendation via e-mail for convention reimbursement budget.**
 - c. Tom to submit to the board a current copy of the 2006 budget with actuals.**

- c. Registrar (T. Brunson)
 - i. Updates on 2006 Registration
 - 1. 580 NJ LMSC members currently for 2006 compared with about 540 members for 2005
 - ii. Membership drive update
 - 1. Tom will e-mail the board with the current figures.**
 - 2. Dorsi Reynolds is not currently registered with USMS. How to handle this for referral award?
 - 3. Chris will follow up with the marketing committee with regards to the national membership promotion and the outcome for 2006.**
 - iii. One event registration
 - 1. MSA to increase one day event USMS registration from \$8.00 to \$10.00**

- d. Secretary (S. Kirk)
 - i. Since our last board meeting on June 18, 2006, approximately 11 LMSC e-mails have been sent to the NJ LMSC community
 - 1. Registrant e-mails currently go out 530 members. That is an increase of 72 since 6/18/06
 - 2. Non-reregistrant e-mails currently go out to 142 members. 7 more than on 6/18/06
 - ii. Fastlane web posting notification e-mail currently goes out to 471 members. That is an increase of 66 members since 6/18/06.
 - iii. Compiled the NJ LMSC 'official documents' binder with the current NJ LMSC Bylaws and the board meeting minutes dating back to November 13, 2004.
 - 1. Need a copy of the Bylaws before latest revision on 6/18/06
 - a. **Chris to submit a copy of the Bylaws pre-revision 6/18/06 to Susan for inclusion in the book**
 - 2. Need copies of any Board meeting minutes prior to 11/13/04.
 - a. **Tom will provide some copies of previous meetings to Susan.**
- e. Sanctions & Safety (D. Hahn)
 - i. Fall/Winter meet schedule
 - 1. 2 meets on the NJ schedule so far
 - a. OCY 10/15/06 recognized meet
 - b. SCM Zones at TCNJ 12/8-10/06 sanctioned meet
 - ii. Calendar of events
 - 1. **Jeff & Darek will compile this information combining pool + open water events**
- f. Top Ten and Records (E. Tsuzuki)
 - i. Absent~~ no report
- g. Webmaster (E. Tsuzuki)
 - i. Absent~~no report
- h. Open Water (J. Jotz)
 - i. Discussion of working towards goal of sanctioning an open water swim in 2007
 - 1. can include kids if started in separate waves
 - 2. work with established race with good track record of attendance and well organized
 - 3. perhaps to be called 'NJ 1 mile Championship Ocean Swim' ?
 - ii. Jeff is once again targeting the 3rd Saturday in June 2007 to hold his open water swim clinic. Is looking for an alternate location.
 - iii. Mention of a calendar format page on NJ LMSC website for the calendar of events. **Jeff to check with Ed T. about feasibility.**
 - iv. Thanks given to Jeff for an excellent job on the open water swim calendar for 2006.
- i. Ad Hoc Publicity & Marketing (B. Hopkins)
 - i. Absent~~no report

II. Old Business

- a. Ad Hoc Survey Committee – meeting proposals
 - i. Age group + USMS meet
 - 1. Ed is working with Matt Donovan at the Somerset Valley Y to possibly host a meet in November
 - a. Sprint meet?
 - 2. Discussion was tabled until USMS clarifies the feasibility of hosting USMS meets in combination with age groupers. Impact upon insurance coverage?

- ii. Coaching Clinic/Conference
 - 1. Bob and Darek are working on this. Hold sometime this fall?
 - a. Stalled progress for now.
 - b. Revisit next meeting?
- iii. **Bob and Darek to design a suggested template for hosting a masters clinic**
 - 1. Post to the website – Complete?
 - a. Check with Ed T.
- iv. Chris to lead/coordinate the open water swim event efforts
 - 1. goal for next year 2007~~ to have a USMS sanctioned Open Water Swim and utilize the USMS 1-day registration procedure to attract more swimmers to participate.
 - a. Restated as goal for 2007.

III. New Business

- a. USMS Convention Report (Ed, Susan, Chris)
 - i. **Convention report to be submitted as one report with contributions from all 3 convention attendees, Chris, Ed and Susan. Report to be submitted to Linda by 10/11/06 for inclusion in the October newsletter.**
 - ii. USMS membership fees to increase by \$5.00 per person for 2008 registration.
 - 1. NJ LMSC fee to remain the same for 2007 registration.
 - iii. JAM and TCNJ were awarded the 2007 SCM Zone Championship in 12/07.
- b. SaveRutgersSwimming.org
 - i. There is a movement to rally the swimming community in NJ to attend Rutgers Men's swimming Dual Meet on Saturday, Nov. 4th 1pm. This could be the Men's last home meet on a Saturday in their 92 year history.
 - 1. **Susan to e-mail the board a copy of the e-mail with all of the details so that Ed and Linda can publicize on the web and in The Fastlane as well as the e-mail information going out to the NJ LMSC community.**
- c. USMS Membership Retention
 - i. Ideas~~
 - 1. Track continuous USMS membership in New Jersey and give out incremental service awards. ie. Pins, towels, etc..... for various levels. ie. 5Yr, 10 yr, 20yr, etc.
 - a. Electronic registration information is available dating back to 1992
 - b. Hard copy registration information is available dating back to 1986
 - 2. Put 'Member since' field on our USMS registration card?
 - 3. Target e-mails directed to non-reregistrants to entice to reregister.
 - a. Brief e-mail asking why they did not register this year? Or conduct a mini-survey. Perhaps 5 questions.
 - i. **Darek to contact team member who might be able to help out with conducting the survey.**
 - ii. **Darek and Susan to draft 5 questions or so to consider for use in survey.**
 - 4. USMS or NJ LMSC luggage tags to send out with all registrations for 2007? This would be a one-year only event.
 - 5. **Continue to discuss via e-mail.**

- d. NJ LMSC Social Event – brainstorm
 - i. Annual (awards) banquet
 - 1. with keynote speaker?
 - 2. **Jeff to check on rental fees of facility in Rahway.**
 - 3. **Darek, Chris, & Susan to work together towards bringing this to fruition. Targeting Jan/Feb 2007.**

- e. Next Meeting - Date/Time/Place?
 - i. Sunday, December 3, 2006
 - ii. Rahway?
 - iii. Time: TBD

IV. Adjournment

- a. Meeting adjourned 2:29pm