

# New Jersey LMSC Board Meeting Minutes

Time 2:00pm Saturday, August 30, 2008

Lavallette, NJ

Attendees:

## Board Members

Chris McGiffin

Ed Tsuzuki

Susan Kirk

Mike Fanelli

Tom Brunson

Meeting was called to order at 4:35pm

## Action items bolded

### I. Officer Reports

- a. Newsletter (L. Brown-Kuhn, K. Adams) (absent—submitted report)
  - i. Remaining issues for this year: September, October and November/December
    1. Linda is currently working on the September issue and could use photos (especially) and copy (though that's not as crucial) if anyone has anything ASAP.
  - ii. Membership articles
    1. Art Wein has volunteered to write an article and has been in touch with Linda.
    2. **Ed will write up a blurb about the introductory clinic that he will be conducting immediately prior to the Just Do It meet at the Sussex County YMCA in October**
    3. Jackie Fanelli is working on her article.
  - iii. July/August newsletter postage was 59 cents for 12 pages instead of the usual 37 cents for the typical 10 page newsletter.
  - iv. BIG NEWS—A woman named Sara Johnston has expressed interest in taking over Karin's job. Linda and Sara have been in touch via email last week and Linda sent her some hard copies at her request. Karin has agreed to do the September issue and Sara will tackle the October issue.
- b. Treasurer (S. Lillis) (absent-no report submitted)
- c. Registrar (T. Brunson)
  - i. 2008 Registration Update
    1. Total members as of 8.30.08 is 671
    2. Total members by Club
      - a. BERK 112
      - b. DRMS 50
      - c. GSM 334
      - d. JAM 52
      - e. MOCY 13
      - f. STVN 40
      - g. UNAT 70
    3. Total New members by Club
      - a. year to date new members total is 169
        - i. BERK 34
        - ii. DRMS 12
        - iii. GSM 50
        - iv. JAM 9
        - v. MOCY 10
        - vi. STVN 22
        - vii. UNAT 32
    4. Online vs. Paper
      - a. total online registrations as of 8.30.08 were 164
      - b. total paper registrations for January through 8.30.08 were 517
      - c. discrepancy of +10 members
        - i. include OEVTs?

5. Donations report
  - a. **Tom to update and e-mail out a current list of donations received YTD**
    - i. report distributed and is as follows
      1. YTD USMS = \$239.00
      2. YTD Hall of Fame = \$200.00
      3. YTD NJ LMSC = \$669.00
  - b. **Chris will continue to work on a formal Thank You letter to be sent out to the membership donors**
    - i. targeted to be ready for the 2009 registration year
- d. Secretary (S. Kirk)
  - i. Since our last board meeting on May 18, 2008 9 NJ LMSC e-mails have been composed and sent out to the NJ LMSC community.
    1. Registrant e-mails currently go out to 669 individuals.
      - a. those members who did not renew their USMS NJ LMSC membership in 2008 have been deleted from the registrant e-mail list and added to the non-reregistrant e-mail list.
  - ii. Non-reregistrant e-mails currently go out to 361 former members
    1. (1) special targeted e-mail was sent since the last board meeting in the hopes of inspiring them to reregister
- e. Sanctions & Safety (M. Fanelli)
  - i. 2007 3 sanctioned and 2 recognized events
  - ii. 2008 4 sanctioned and 4 recognized events
    1. **Mike to reach out to the Colonies Zone meet director and finalize the meet entry form and issue the sanction**
  - iii. upcoming events
    1. NJ Senior Olympics which is a recognized meet
      - a. next year Mike to get in touch with them earlier in order to get the official recognized wording on the entry form
    2. Sussex County YMCA Mini-Meet in October which is recognized
    3. Colonies Zone meet in December which has not been sanctioned yet
- f. Top Ten and Records (E. Tsuzuki)
  - i. LCM season just closed and will be submitted very soon
  - ii. records have been updated for the Nessel meet and for LCM Nationals
- g. Webmaster (E. Tsuzuki)
  - i. What's New archives section has been added
  - ii. Banner pages archive section has been added
  - iii. Places to swim
    1. update as much as possible
    2. **Ed will send out an email to all contacts listed asking for a review of their listing and an update if needed**
    3. **Ed will also reach out to the contacts of the older listings first to update their information**
  - iv. current stats for web page
    1. **Ed will collect stats regarding the web pages that are visited the most frequently**
    2. feedback?
    3. what useful information can we gather about our website?
- h. Open Water (J. Jotz) (absent--submitted report)
  - i. Clinics
    1. Held 2 OW clinics this season for a total of about 40 swimmers
      - a. OEVT registrations?
        - i. **Tom will follow up with Jeff regarding this paperwork**
    2. Jeff is exploring the possibility of holding a clinic next year in Sussex County at Lake Mohawk with help from Bob Hopkins
    3. feedback from membership~~some members have inquired about an Advanced Open Water Clinic that would be held in the ocean and cover more advanced techniques such as practicing getting out past the breakers and coming back in to shore, practicing 'mass starts', tips for rounding that first buoy, sighting with swells, etc....
  - ii. OW Calendar
    1. 2008 was largest calendar to date
    2. Jeff will have discussions at convention about creating OW calendars by zone for posting on the USMS website

- iii. Lavallette Ocean swim
  - 1. well organized and attended this year
  - 2. parking was a problem
    - a. Jeff will reach out to St. Bonaventure Parish next year to see if we could work out an arrangement to use their parking lot on the morning of the swim if Lavallette hosts a USMS sanctioned OW swim again next year
  - 3. **Jeff will reach out to Andreas Rostenberg to see if we can arrange dates that don't conflict next summer.**
- iv. Plans to document Event Directors and review season recap article ideas
  - 1. point of contact for collection of members' reviews of open water season and compile for an article
    - a. Chris?, Linda?
  - 2. inform and educate Event Directors with respect to feedback from Masters swimmers and how they may better their events
    - a. **Jeff to contact event directors and establish line of communication for feedback**
    - b. **Jeff to gather stats of Masters participation at open water events**
    - c. encourage event directors to recognize Masters swimmers at their events and consider using 5 year age groups for awards
- i. Ad Hoc Publicity & Marketing
  - i. The banner is still in the works for use at various swimming events

## II. Old Business

- a. Event Feedback
  - i. Lavallette Ocean Swim
    - 1. detailed e-mail from Delia with constructive feedback
    - 2. no bathrooms/changing facilities
    - 3. next time, split open wave into (2) waves ie. men and women
    - 4. registration process
      - a. add tables
      - b. larger separation between Masters and open wave check in tables
      - c. better educate the participants about the chip-timing process
  - ii. Open Water season recap and comments
    - 1. NJ LMSC finished for season
    - 2. DV & MIF still have a couple of events
    - 3. Definite growth in the participation of Masters swimmers at the open water events held within our LMSC
- b. Update on Continuous Membership Recognition Program
  - i. Award distribution
    - 1. More awards distributed at the long course meet in Rahway in July
    - 2. 2006 awards unclaimed
      - a. 5yr 77
      - b. 10yr 28
      - c. 15yr 11
      - d. 20yr 13
    - 3. 2007 awards unclaimed
      - a. 5yr 15
      - b. 10yr 11
      - c. 15yr 3
      - d. 20yr 1
    - 4. estimation of mailing costs for all unclaimed awards is too expensive for the NJ LMSC to absorb
    - 5. most effective way to distribute remaining awards?
      - a. post names on website?
        - i. no, too public
      - b. track down their workout locations and contact coach?
        - i. no, too labor intensive
      - c. **Susan to bcc an email to those award recipients who are currently registered in 2008 with the NJ LMSC and who have not yet claimed their awards**
        - i. November 1<sup>st</sup> will be the response deadline
        - ii. for all non-responders by November 1<sup>st</sup>, their awards will be forfeited and returned to the award inventory for future continuous member award recipients

- ii. Retail sales
  - 1. YTD sales of \$230 worth of merchandise
- iii. Costs to date
  - 1. reported at prior meeting
- iv. Final 2008 registration list
  - 1. **Tom to provide year end 2008 NJ LMSC registration data to Chris and Susan for them to process the CMRPA program year 2008**
- v. Budget for program year 2008 (budget year 2009)
  - 1. previous maximum projection was \$500.00
  - 2. however with members no longer eligible for the awards and with the awards that will be returned to inventory, it is realistic for the maximum budget to be around \$250.00 or perhaps even less.
- c. Clinics
  - i. Masters Clinic at Rutgers?
    - 1. unsure of status
      - a. **Chris will reach out to Ali for update**
  - ii. Pre-meet introductory clinic at Sussex County YMCA in October
  - iii. Freestyle clinics at Sussex County YMCA on the fourth Wednesday of the month
  - iv. Need more clinics during the upcoming year
- d. USMS Convention (Atlanta, Sep. 24-28, 2008)
  - i. Review travel arrangements
  - ii. convention packets sent out by Tracy
    - 1. **delegates will decide through e-mail which meetings will be attended by whom in order to maximize the coverage of meetings**

### III. New Business

- a. Nominations for 2009 NJ LMSC elected positions
  - i. spread the word for volunteering with the NJ LMSC and that nominations are now being accepted
    - 1. make announcements on the web, in the newsletter and by e-mail
- b. Review meet facility opportunities – Princeton, TCNJ
  - i. Princeton is most likely too expensive to consider but worthwhile to maintain correspondence
  - ii. TCNJ a more realistic possibility to pursue
    - 1. **Mike will put together answers to the questions that they posed in their response to Chris' inquiry**
- c. Club Development
  - i. Club registrations for 2009
    - 1. BERK: yes
    - 2. JAM: **reach out to them**
    - 3. GSM: yes
    - 4. DRMS: yes
    - 5. STVN: **reach out to them**
    - 6. ??
  - ii. **Tom will send out an e-mail in September for club registration renewals and follow up with any club that has not submitted their renewal**
- d. Updating Places to Swim in NJ
  - i. The Newark program is not active
  - ii. Need to update the listings as a service to our members
    - 1. already covered under the Webmaster's report (I g iii)

### IV. Next LMSC Meeting

- a. Date – Annual Meeting November 30, 2008
- b. Time TBD
- c. Place TBD

### V. Adjournment

- a. meeting adjourned at 6:31pm