

Annual New Jersey LMSC Board Meeting Minutes

Time 9:00am Sunday, November 30, 2008

Rutgers University

Attendees:

Board Members

Chris McGiffin
Ed Tsuzuki
Susan Kirk
Linda Brown-Kuhn
Tom Brunson
Mike Fanelli
Scott Lillis

Visiting Members

| | |
|---------------------|----------------|
| Anne-France Saillot | Bill Reichle |
| Sarah Clark | Jackie Fanelli |
| Denise Carlson | Ken Dawson |
| Mike Lavitt | Greg Blessing |

Meeting was called to order at 9:30am

Action items bolded

I. Officer Reports

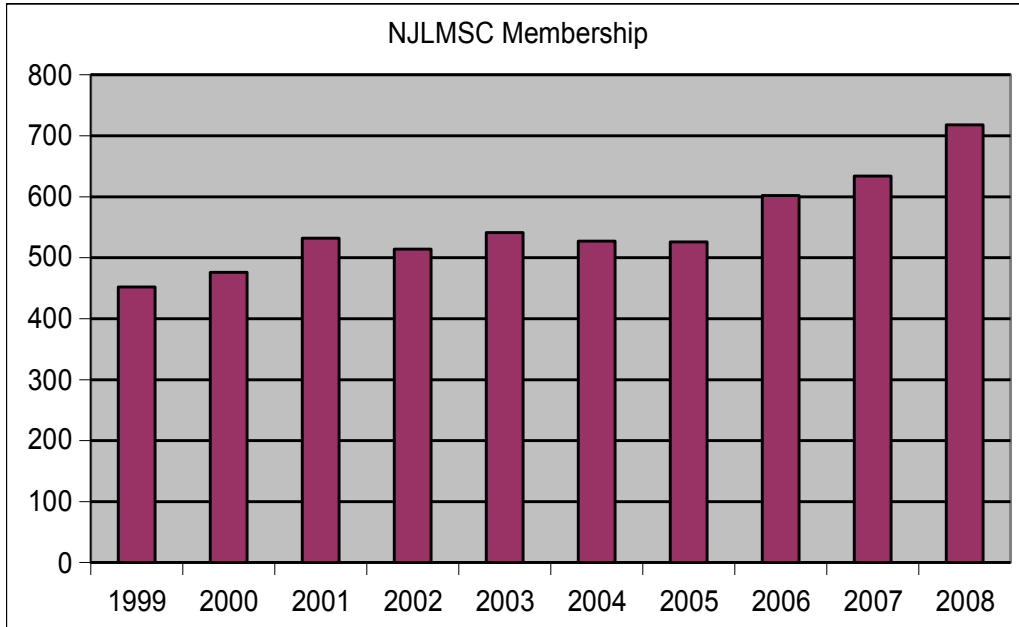
- a. Newsletter (L. Brown-Kuhn)
 - i. Remaining issues for this year: November/December
 - ii. Planned issues for 2009
 1. January/February, March, April, May/June, July/August, September, October, and November/December
 - iii. Membership articles
 1. Linda will continue to reach out to the membership in upcoming issues.

- b. Treasurer (S. Lillis)
 - i. Budget Plan and Actuals Updates
 1. Scott presented (2) reports
 - a. Actual NJ LMSC 2008 vs Budgeted 2008 (As of 10.15.2008)
 - b. 2009 Budget—First Draft
 - ii. Submission of 2008 Treasurer's Report to USMS
 1. as required by the USMS Code of Regulations and Rules of Conduct, a copy of each LMSC's annual financial statement must be sent to the USMS National Office within 4 months after the end of the LMSC's fiscal year. This financial statement should include an income statement with itemized revenues and expenditures and a balance sheet.

c. Registrar (T. Brunson)

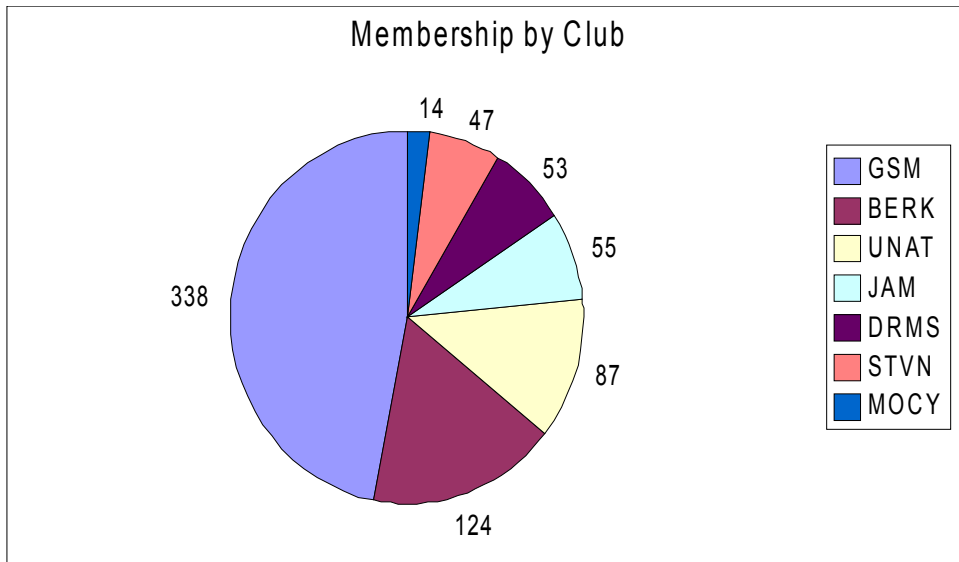
i. Final 2008 Registrations for NJ LMSC

1. Total NJ LMSC 2008 members = 718 Highest ever!!! (30 were end-of-year)
 - a. 504 were renewals = 79.49% annual retention rate
 - b. 2007 = 634 (443 renewals + 191 new) 73.56% annual retention rate
 - c. 2006 = 602 (412 renewal + 190 new)
 - d. 2005 = 526
 - e. 2004 = 527
 - f. 2003 = 541
 - g. 2002 = 514
 - h. 2001 = 532
 - i. 2000 = 476
 - j. 1999 = 452



2. Total members by Club

- a. BERK 124
- b. DRMS 53
- c. GSM 338
- d. JAM 55
- e. MOCY 14
- f. STVN 47
- g. UNAT 87



3. Total New members by Club 214 members
 - a. BERK 46
 - b. DRMS 14
 - c. GSM 57
 - d. JAM 10
 - e. MOCY 10
 - f. STVN 29
 - g. UNAT 48
4. Total Renewal members by Club 504 members
 - a. BERK 78
 - b. DRMS 39
 - c. GSM 281
 - d. JAM 45
 - e. MOCY 4
 - f. STVN 18
 - g. UNAT 39
5. Online vs. Paper

year = 2008

| month | online | paper | total | %online | |
|-------------|--------|-------|-------|---------|-------|
| header | | | | | |
| Nov | | 0 | 67 | 67 | 0.0 |
| Dec | | 0 | 158 | 158 | 0.0 |
| Jan | | 19 | 110 | 129 | 14.7 |
| Feb | | 29 | 127 | 156 | 18.6 |
| Mar | | 31 | 18 | 49 | 63.3 |
| Apr | | 22 | 14 | 36 | 61.1 |
| May | | 13 | 5 | 18 | 72.2 |
| Jun | | 15 | 3 | 18 | 83.3 |
| Jul | | 18 | 6 | 24 | 75.0 |
| Aug | | 17 | 0 | 17 | 100.0 |
| Sep | | 28 | 6 | 34 | 82.4 |
| Oct | | 11 | 0 | 11 | 100.0 |
| total: 2008 | 203 | 514 | 717 | 28.3 | |
| total: 2009 | 97 | 5 | 102 | 95.1 | |

ii. 2009 Registration Updates

| 2009 | new | renewal | sum |
|-------|-----|---------|-----|
| BERK | 1 | 22 | 23 |
| DRMS | 2 | 4 | 6 |
| GSM | 23 | 34 | 57 |
| JAM | 2 | 8 | 10 |
| MOCY | 0 | 0 | 0 |
| STVN | 4 | 1 | 5 |
| UNAT | 10 | 5 | 15 |
| TOTAL | 42 | 74 | 116 |

- d. Secretary (S. Kirk)
 - i. Meeting minutes were taken at the February, May, August, and November 2008 board meetings.
 - ii. Since our last board meeting on August 30, 2008, 5 NJ LMSC e-mails have been composed and sent out to the NJ LMSC community.
 - 1. Registrant e-mails currently go out to 727 individuals.
 - 2. Non-reregistrant e-mail list totals 247 individuals.
 - a. no NJ LSMC e-mails have gone out to this group since our last board meeting.
 - iii. Work continues on the Continuous Membership Recognition Program and will be discussed later in the meeting under Old Business.
- e. Sanctions & Safety (M. Fanelli)
 - i. 8 events sanctioned/recognized this year
 - 1. 3 meets sanctioned
 - 2. 4 meets recognized
 - 3. 1 open water event sanctioned
 - ii. Recognized event in 2009
 - 1. Sussex County YMCA mini-meet April 4, 2009
- f. Top Ten and Records (E. Tsuzuki)
 - i. LCM Top Ten for NJ has been submitted
 - ii. All NJ records for LCM have been updated
 - iii. LCM Colonies Zone records have been added so all (3) courses are now captured
- g. Webmaster (E. Tsuzuki)
 - i. Web page is up to date
 - ii. Ed is always looking for volunteers to help out and update look
- h. Open Water (J. Jotz) ~ ~ Absent-submitted report
 - i. 2009 Open Water Clinic plans
 - 1. looking at Lake Mohawk in Sparta
 - ii. Lake Mohawk is also a potential site for a future OW event
- i. Ad Hoc Publicity & Marketing
 - i. No discussion

II. Old Business

- a. Update on Continuous Membership Recognition Program (Chris and Susan)
 - i. Award distribution
 - 1. We are closing out the distribution of the awards for the program years of 2006 & 2007.
 - a. All unclaimed awards will automatically be forfeited and returned to the award inventory for future continuous member recipients.
 - b. An e-mail was sent on 9.10.08 to the recipients who had not yet picked up their awards with a deadline of November 1, 2008 to contact Chris or Susan to make arrangements to receive their awards.
 - c. Program Year 2006
 - i. 5 Year Awards
 - 1. Distributed = 49
 - 2. Unclaimed = 55
 - 3. Forfeited = 1
 - ii. 10 Year Awards
 - 1. Distributed = 15
 - 2. Unclaimed = 23
 - 3. Forfeited = 1
 - iii. 15 Year Awards
 - 1. Distributed = 14
 - 2. Unclaimed = 7
 - iv. 20 Year Awards
 - 1. Distributed = 15
 - 2. Unclaimed = 10

- d. Program Year 2007
 - i. 5 Year Awards
 - 1. Distributed = 12
 - 2. Unclaimed = 12
 - 3. Forfeited = 1
 - ii. 10 Year Awards
 - 1. Distributed = 15
 - 2. Unclaimed = 8
 - 3. Forfeited = 1
 - iii. 15 Year Awards
 - 1. Distributed = 3
 - 2. Unclaimed = 2
 - iv. 20 Year Awards
 - 1. Distributed = 2
 - 2. Unclaimed = 1
- ii. Retail sales
 - 1. Total retail sales of \$280.00 for 2008
 - a. 3 Bag Tags
 - b. 7 License Plate frames
 - c. 5 Mesh Bags
 - d. 2 Towels
- iii. Costs to date
 - 1. PY 2006 & 2007 = \$1210.35
 - a. Distributed awards = \$1025.90
 - i. 5 Yr awards = $49 + 12 = 61$
 - ii. 10 Yr awards = $15 + 15 = 30$
 - iii. 15 Yr awards = $14 + 3 = 17$
 - iv. 20 Yr awards = $15 + 2 = 17$
 - b. Cost of retail sold awards = \$184.45
 - i. 5 Yrs = 3
 - ii. 10 Yrs = 7
 - iii. 15 Yrs = 5
 - iv. 20 Yrs = 2
- iv. Preliminary data for PY 2008
 - 1. eligible recipients
 - a. 5 Yrs = 32
 - b. 10 Yrs = 11
 - c. 15 Yrs = 7
 - d. 20 Yrs = 3
 - 2. budget
 - a. we have enough customized inventory on hand to cover all of these awards and therefore will only need to budget about \$20.00 for the customized ribbon
- v. Maximum Projections for PY 2009 = \$488.38
 - 1. 5 Yrs = 48
 - 2. 10 Yrs = 17
 - 3. 15 Yrs = 6
 - 4. 20 Yrs = 6
- vi. CMRPA recap
 - 1. We are pleased to report that when we first started this project and had numbers for PY 2006 & PY 2007 and projected for PY 2008 & PY 2009, the 20 YR & 15 YR numbers are identical...meaning that the long timers do indeed stick around. The 10 YR number is the same for PY 2008 and only - (1) thus far for PY 2009. The 5 YR numbers seem to be where the most change occurs. PY 2008 is - (10) and PY 2009 is - (17) thus far.

- b. Updates for Places to Swim in NJ (Ed)
 - i. 41 workout groups/clubs are listed
 - ii. Ed has reached out to the groups/clubs to update their information. So far he has received responses from 20.
 - 1. **Bill will help Ed to reach out and contact those groups/clubs who have not responded**
- c. Clinics Scheduled or being planned
 - i. Utilize OEVT forms
 - ii. Sussex County YMCA freestyle clinics
 - iii. OW clinic this summer
- d. Convention Recap
 - i. 2008 Convention was held in Atlanta
 - 1. 5 delegates went from NJ this year
 - 2. Complete Convention report will appear in the November/December issue of The Fastlane

III. New Business

- a. Group outing opportunities
 - i. Devils Game
 - 1. 1.8.09 or 3.17.09
 - a. consensus for the 1.8.09 date
 - ii. Monmouth Park
 - 1. Summer time ~ possibly after a local Open Water swim
- b. Lake Mohawk OW clinic and possible OW swim event
 - i. Jeff will be conducting his summer OW clinic at this new venue in 2009
 - ii. If all goes well, an OW swim event at this venue will be considered
- c. Swimming World's Aquatic Carnival, Rutgers Jan. 16-17, 2009
 - i. Masters exhibition during intermission
 - ii. **Chris will follow-up and attain more details**
- d. 2009 100 x 100's
 - i. NJ USMS-Registered swimmers only
 - 1. an opportunity to offer a service/event exclusively to our membership
 - ii. in Feb. ~ 1,8,15,22
 - 1. 1 is Super Bowl Sunday
 - 2. 15 is President's weekend
 - 3. 8th is the first choice
 - 4. 1st is the second choice
 - iii. **Chris will reach out to Rutgers to check on pool availability**
- e. Rutgers SCM Colonies Zone Championship
 - i. 340 swimmers
 - ii. personalized e-mail to individuals confirming their meet registration
- f. NJ Masters logo presentation
 - i. review of designs
 - ii. **Chris will pass along the design feedback**
- g. Discussion about capturing the local triathlete population
 - i. direct the inquiring triathletes to the NJ LMSC and USMS websites
 - 1. to learn where coached workouts are available
 - 2. to discover where the local open water swims are located
 - 3. to learn about the USMS Postal events
 - 4. to learn about the USMS Go The Distance program
 - ii. local dissemination of clinic information to New Jersey triathlon clubs

- h. Election for 2009 NJ LMSC positions:
 - i. Chair: Chris McGiffin
 - ii. Vice Chair: not filled at this time
 - iii. Registrar: Tom Brunson
 - iv. Treasurer: Bill Reichle
 - v. Top Ten/Records Chair: Ed Tsuzuki
 - vi. Newsletter Editor: Linda Brown-Kuhn
 - vii. Secretary: Susan Kirk
 - viii. Sanctions & Safety Chair: Mike Fanelli
- i. Appointed Ad-hoc positions:
 - i. Webmaster: Ed Tsuzuki
 - ii. Open Water Chair: Jeff Jotz
 - iii. Coaches Liason: not filled at this time
 - iv. Clinic Coordinator: not filled at this time

IV. Next LMSC Meeting

- a. Date – TBD
 - i. **Susan to follow up with the board members and suggest dates to consider for a banquet planning meeting**
- b. Time TBD
- c. Place TBD

V. Adjournment

- a. meeting adjourned at 11:58am