

# New Jersey LMSC Board Meeting Minutes

Time 10:30am Sunday, February 22, 2009

Berkeley Aquatic Club

Attendees:

## Board Members

Chris McGiffin

Ed Tsuzuki (via conference call)

Jeff Jotz

Susan Kirk

Linda Brown-Kuhn

Mike Fanelli

Tom Brunson

## Action items bolded

Meeting was called to order at 11:09am

### I. 2009 Annual Banquet

#### a. Door Prize ideas

##### i. **Jeff will meet with Sam Cynamon to see what he might be able to donate.**

1. Tom volunteered Paula to make up a gift basket of items that are donated by Sam.

ii. OW clinic registration \$25.00

iii. 2009 Lavallette OW swim registration

iv. 2010 USMS registration \$35.00

v. Mike Fanelli will donate a tennis racket

vi. NJ LMSC non-customized award merchandise

1. **Susan will review inventory of mesh bags and towels to see how many we might be able to give out as door prizes.**

2. Chris reports that there are plenty of non-customized bag tags and license plates to give out as door prizes.

vii. Chris will donate a Verizon Wireless duffle bag, laptop bag and towel.

##### viii. **Mike will check with Canada Dry to see if they might be able to donate any merchandise.**

ix. Bob Hopkins donated a spot for his video taping clinic

x. Susan will donate a Speedo windbreaker jacket

##### xi. **Jeff will contact the caterers about donating some restaurant gift certificates**

xii. Ed will donate a book~~ "The Ultimate Guide to Weight Training for Swimming"

xiii. 2010 Banquet registration

##### xiv. **Jeff will reach out to Ed Nessel and Paul Kiell to see if they will donate copies of their books**

#### b. Cost projections

##### i. Line items

1. Dinner and Hall rental @ \$32.00/pp

2. Posters, table toppers and centerpieces

#### c. Special Guest update

i. Rob Copeland is not available

ii. Other possible guest speakers

1. Jim Wood, the current President of USA Swimming to talk about their future relations with Masters swimming

2. Rob Butcher, the new Executive Director of U.S. Masters Swimming

3. Ashley Gangloff, the new marketing director

4. Karin and Dan Wegner, Club Assistant

##### iii. **Chris will reach out to Rob B. to see if he would be available**

#### d. Schedule

i. 4 lane workout at the Y 3:30pm – 5:00pm

1. NJ LMSC donation of \$200 to the Y

ii. introduction of the board members

iii. CMRP awards

iv. keynote speaker

v. door prizes at the end

- e. Slide show
  - i. during cocktail hour
  - ii. cables to connect to new TVs
  - iii. Ed will borrow a screen from work as a backup**
  - iv. Mike will bring an extension cord**
- f. CMRP Awards
  - i. we have the inventory on hand to cover the awards this year
  - ii. start brainstorming for the 25 year award
- g. Topics to mention during the banquet
  - i. Registration numbers
    - 1. new members
    - 2. retention rate
    - 3. members by club
  - ii. member donations
  - iii. sanctioned/recognized meets
  - iv. open water swims
  - v. social events
    - 1. Monmouth Park Social after the Ray Licata open water swim

## II. 100 x 100s at Rutgers

- a. Registrar list
  - i. Tom will produce and email a current listing of NJ LMSC members to Chris by Friday, February 27th**
- b. Refreshments
  - i. food items for 50 people
    - 1. bagels – Mike
    - 2. bananas – Jeff
    - 3. water – Ed (2 cases)
  - ii. Ed suggested that the reimbursements for the provided refreshments come out of the donations collected
- c. The NJ LMSC paid Rutgers a \$400 rental fee this year
  - i. suggested donation of \$5.00 per participant

## III. Fastlane

- a. PDF conversion software discussion
  - i. software options to convert from microsoft publisher to PDF and enable hyperlinks
    - 1. Adobe 9.0 is about \$500
    - 2. Acrobat 9.0 Standard version is about \$300
  - ii. LMSC purchase it?
    - 1. verify that it can be installed on anyone's machine and not just locked into one person's computer
      - a. Linda or Sarah to check into this**
  - iii. graphic designer to use a different software other than microsoft publisher?
    - 1. **Linda will reach out to Sarah and see if this is a possibility and report back to the board**
  - iv. only (8) hardcopies of the Fastlane need to be mailed
    - 1. Ed will print and mail these hard copy issues to the (8) members

## IV. LCM Meet at Rutgers

- a. Date
  - i. Proposed dates of July 10-12, 2009
    - 1. recommend to John for it to be a one day meet on Sunday
- b. Meet format suggestions
  - i. Pentathlon format?
  - ii. Distance meet covering the events not offered at the Rahway LCM meet in early August
    - 1. 800 free
    - 2. 200 medley relay
    - 3. 200s of each stroke + 200 IM

4. 400 IM
5. 400 free
6. 200 free relay
- iii. Promote as distance invitational
- iv. Chris will send out a suggested format to the board next week**
- v. Ed will forward a copy of the suggested meet format to John**
- c. Sanction
  - i. Recommend to John to sanction this meet

V. Roundtable

- a. discussion of an LMSC website template by Club Assistant
  - i. concerns
    1. costs?
    2. simplicity of interface so that it can be used by any webmaster
- b. Mike reports that there are (4) events coming up
  - i. March Madness Meet on 3.15.09
  - ii. Sussex County Y Meet on 4.4.09
  - iii. Rutgers LCM Meet in July??
  - iv. Rahway LCM Meet on 8.1.09
- c. discussion about designing some templates for the order of events that would then be available to meet directors
  - i. Chris will compile a spreadsheet of sequence and formats of events and distribute to the board for further discussion**
- d. Tom reports that at this time we have 492 members. Last year at this time we had 485 members.
  - i. also noted that donations to the LMSC are down by about 60% as compared to last year
    - 1. Tom will send out to the board a list of donors/donations made by the membership thus far for 2009**
  - ii. online registrations are about at 85% of the membership
- e. Lavallette Open Water Swim
  - i. Compuscore is available to do the electronic timing on August 8th
    1. this year we would like to have the electronic timing at the start as well as the finish
  - ii. Chris is working with Lavallette to secure August 8<sup>th</sup> for the date of the swim

VI. Next LMSC Meeting

- a. Date - TBD
- b. Time - TBD
- c. Place - TBD

VII. Adjournment

- a. meeting was adjourned at 12:08pm