

# **New Jersey LMSC Board Meeting Minutes**

Time 10:15am Sunday, August 29, 2010

New Providence Community Pool

New Providence, NJ

Attendees:

## **Board Members**

Chris McGiffin

Ed Tsuzuki

Bill Reichle

Linda Brown-Kuhn

Bridgette Hobart

Jeff Jotz

Susan Kirk

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## **MOTIONS**

- 1. MSA to appropriate \$600 towards the clinic program**
- 2. MSA for the NJ LMSC to purchase 50 more t-shirts and Susan will pick colors and styles**
- 3. MSA to keep the LMSC fee at \$10.00 for 2011 for full year membership and \$8.00 for the end of year (partial year) membership**

## **ACTION ITEMS**

- 1. Ed will review the proposed new website design on the disk and provide general feedback to Jason**
- 2. Jason to post the new design on hidden part of website and provide a link so that others can view the design as well**
- 3. Chris will look through the USMS website for further NJ related history articles**
- 4. Chris will compose a draft of some specific topics, questions and proposals for the future discussion of developing a policy regarding the NJ LMSC sponsorship of NJ LMSC sanctioned events**

## **Action items bolded**

Meeting was called to order at 10:44am

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### **I. Officer Reports**

#### **A. Newsletter (L. Brown-Kuhn)**

##### **i. Remaining issues for this year**

**a) September, October, and November/December**

##### **ii. Number of hardcopies**

**a) Currently the NJ LMSC has 9 hardcopies of the Fastlane which are mailed to the membership**

#### **B. Treasurer (B. Reichle)**

##### **i. Budget plan and actuals update**

2010 Budget NJLMSC Financial Statement

Beginning Cash Balance 1/1/2010 \$12,764.89

<u>INCOME</u>	<u>BUDGET</u>	<u>ACTUAL</u>
USMS Individual	\$1,000.00	\$526.50
USMS Foundation & Hall of Fame	\$100.00	\$12.00
LMSC Donations	\$550.00	\$367.50
Fast Lane Collections	\$250.00	\$88.00
LMSC Individual	\$8,000.00	\$5,975.50
Meet Sanction Fees	\$390.00	\$265.00
Interest Income	\$50.00	\$35.93
Club Collections	\$140.00	\$100.00
Annual Dinner Collections	\$700.00	\$915.00
Special Events	\$600.00	\$766.00
Merchandise Sales	\$125.00	\$75.00
TOTAL INCOME	\$11,905.00	\$9,126.43

<u>EXPENSES</u>		
USMS Individual	\$1,000.00	\$651.00
USMS Foundation & Hall of Fame	\$100.00	\$14.00
Reregistration Notices	\$50.00	
USMS Team Registration Fees	\$210.00	\$30.00
Registrar Expenses	\$400.00	\$259.60
Fast Lane Production Expenses	\$60.00	\$28.60
Rule Books	\$40.00	\$42.00
Convention Costs	\$4,000.00	\$450.00
Annual Dinner/Picnic	\$1,200.00	\$1,272.90
Tributes & Awards	\$750.00	
Special Events	\$800.00	\$1,428.00
Sponsorship Fee	\$250.00	\$250.00
Swim Fest Grant	\$800.00	\$800.00
Domain Fee	\$10.00	\$10.00
Promotional Expense		\$205.00
Miscellaneous Expense		\$33.73
TOTAL EXPENSES	\$9,670.00	\$5,474.83

Cash Balance 8/20/2010 \$16,416.49

- C. Registrar (T. Brunson)
  - i. 2010 Member Registration Report
    - a) Total members by Club (see chart below)
    - b) Total new members by Club (see chart below)
    - c) Annual Renewal Rate (see chart below)
    - d) Lifetime Renewal Rate (see chart below)

YEAR	CLUB	#REG	#RE-REG	#NEW	LIFETIME %RET'N*	#CLUBS
2010	ALL	706	534	172	72.3	8
	BCYA	0	0	0	0.0	
	BERK	123	102	21	86.4	
	BRG	0	0	0	0.0	
	DESC	0	0	0	0.0	
	DRMS	49	35	14	10.9	
	GSM	321	282	39	88.1	
	JAM	39	35	4	70.0	
	STVN	54	21	33	26.3	
	UNAT	120	59	61	51.8	
2009	ALL	739	488	251	68.3	7
	BERK	118	95	23	77.2	
	DESC	11	2	9	-	
	DRMS	38	24	14	46.2	
	GSM	320	245	75	71.8	
	JAM	50	41	9	75.9	
	MOCY	8	7	1	50.0	
	STVN	80	24	56	51.1	
	UNAT	114	50	64	59.5	
					%RE-REG	
2008	ALL	715	501	214	70.1	6
	BERK	123	77	46	62.6	
	DESC	0	0	0	-	
	DRMS	52	38	14	73.1	
	GSM	341	283	58	83.0	
	JAM	54	44	10	81.5	
	MOCY	14	4	10	28.6	
	STVN	47	18	29	38.3	
	UNAT	84	37	47	44.0	
2007	ALL	634	475	159	74.9	5
2006	ALL	600	454	146	75.7	5
2005	ALL	526	348	178	66.2	4
2004	ALL	527	342	185	64.9	3
2003	ALL	541				
* LIFETIME %RET'N = (CURRENT RE-REG/PREV YEAR TOTAL)*100						

	BERK 09	BERK 9&0	DESC 09	DESC 9&0	DRMS 09	DRMS 9&0	GSM 09	GSM 9&0	JAM 09	JAM 9&0	MOCY 09	MOCY 9&0	STVN 09	STVN 9&0	UNAT 09	UNAT 9&0	ALL 09	ALL 09&10
TOTALS	118	88	11	0	38	28	320	240	50	36	8	4	80	16	114	61	739	473
09 Rt'n %*		74.6		0.0		73.7		75.0		72.0		50.0		20.0		53.5		64.0

\* '09 Retention rate = '10 renewals/'09 registrations for given club

ii. Member Donation Report

5/8/2010

DONATION	# DNTS	MAX DNT	TOTAL \$
ISSHOF	46	\$10	121.50
USMS	48	\$25	194.50
LMSC	62	\$100	455.50
TOTAL			771.50

6/9/2010 8/21/2010

DONATION	# DNTS	MAX DNT	TOTAL \$
ISSHOF	48	\$10	136.50
USMS	50	\$25	219.50
LMSC	64	\$100	480.50
TOTAL			836.50

D. Secretary (S. Kirk)

- i. 5 NJ LMSC emails have been composed and sent out to the NJ LMSC community since the last board meeting on June 13, 2010
- ii. Registrant emails currently go out to 758 individuals
- iii. So far in 2010, 19 batches of updates for the email list have been completed
- iv. All of Susan's action items from the June 13, 2010 board meeting have been completed
- v. Minutes from the June 13, 2010 Board Meeting have been approved and submitted for posting on njmasters.org

E. Sanctions & Safety (M. Fanelli)

- i. NJ LMSC Sanctioned events held this month
  - a) Lavallette Mid-Summer 1 Mile Open Water Swim (August 7, 2010)
  - b) Jason Nessel Memorial Invitational Meet in Rahway (August 8, 2010)
  - c) Stevens Masters Meet (August 15, 2010)
- ii. Upcoming NJ LMSC events
  - a) Still waiting to hear from Ellen Mace regarding the Senior Olympics Recognition application
  - b) Sussex County YMCA Recognized Meet (October 9, 2010)
  - c) Sanctioned TWMS/Colonies Zone 1 Mile Open Water Championship (September 12, 2010)
- iii. Events thus far this year
  - a) 6 sanctioned events
  - b) 2 recognized events
- iv. Sanction information document update
  - a) Ongoing project to expand the Meet Initializing document

F. Top Ten and Records (E. Tsuzuki)

- i. Meet results from the August 8, 2010 Jason Nessel Memorial LCM meet and the August 15, 2010 Stevens Masters August SCY meet have been posted to the USMS results database
- ii. All NJ LMSC records have been updated from the above mentioned meets, along with the NJ One Hour Postal records (from the 2010 OHP National Championships)
- iii. New Jersey top ten file for LCM has been submitted
- iv. GTD results as of August 8, 2010 have been tabulated and posted to the web
- v. Pacific Northwest event sanction form sent to Mike Fanelli to consider including parts of it on meet host requirements and expectations for NJ document
- vi. All follow-up items from the June 13, 2010 meeting have been completed
- vii. Separately, the 9 July/August Fastlane issues have been mailed

## G. Webmaster (B. Hobart)

- i. Webmaster transition update
  - a) Jason is updating the web design off line and is still a few week away from showing a few pages of the new look and feel
  - b) Jason has created some of the the new pages, but has mostly been spending his time keeping the website pages current with the updates and also with the planning and preparations for the TWMS Open Water Swim to be held on September 12, 2010
  - c) Ed will review the proposed new website design on the disk and provide general feedback to Jason**
  - d) Jason to post the new design on hidden part of website and provide a link so that others can view the design as well**

## H. Open Water (J. Jotz)

- i. Open Water clinic- June 19, 2010
  - a) 18 registered; 15 attendees
  - b) Thanks to Bridgette Hobart, Sue Kirk, and Rosanne Lemongello for helping out!
- ii. Lavallette Ocean Swim August 7, 2010
  - a) 55 Masters finishers
  - b) Plenty of NJ LMSC Masters volunteers to assist
- iii. Lake Hopatcong Swim September 12, 2010
  - a) Bridgette to report—see II D
- iv. Perth Amboy open water/tri clinic
  - a) Jeff will be coaching a few sessions there
  - b) The Perth Amboy YMCA coach is very interested in Masters and would like to host a meet
- v. 2011 Events
  - a) Open Water Clinic--June 18, 2011
  - b) Lavallette Ocean Swim-- August 6<sup>th</sup> or 13<sup>th</sup>, 2011
  - c) Ray Licatta Swim—August 14, 2011
    - Jeff will be meeting with the swim organizers in the fall to discuss a USMS sanctioned event in 2011
    - Any suggestions/thoughts for the meeting?

## I. Events Coordinator (B. Hobart)

- i. 2010 NJ LMSC Banquet wrap up
  - a) No open NJ LMSC events in the works

## J. Coaches (B. Reichle/E. Tsuzuki)

- i. NJ LMSC sponsored (free to NJ LMSC membership) workout/clinic program update
- ii. Proposed dates: November 7<sup>th</sup>, February 20<sup>th</sup>, April 3<sup>rd</sup>
- iii. All Sunday evenings, 6:00pm – 8:00pm at the Cranford indoor pool
- iv. 90 minute workout preceded by a 30 minute clinic (skills TBD) with several coaches on deck running various workouts and several more coaches to instruct during the clinic portion
- v. Limit to first 30 swimmers
- vi. Cost is free to registered NJ LMSC members: NJ LMSC cost is \$200 per session = \$600 total
  - a) MSA to appropriate \$600 towards the clinic program**
- vii. Bill recommends this program as a service to the membership

## II. Old Business

### A. Website—Event Planning page update (Ed)

- i. Guidelines for hosting a meet needs to be expanded

### B. History of NJ Masters Swimming article update (Linda)

- i. Tom unearthed a document from the USMS website that was written by Tink Bolster. Additional comments added from Lou Abel and Linda
- ii. Have Tink and Lou review the additional comments and also Bill and any other member from that time period.
- iii. Linda will be the point person for any future revisions/additions from our membership once this article is posted on the NJ Masters website (new section—history)
- iv. Chris will look through the USMS website for further NJ related history articles**

### C. Review of the Lavallette Open Water Swim

- i. Susan expressed a group thanks to all those NJ LMSC volunteers who showed up to help with the pre-event Masters registration tables. A number of positive remarks were made by the Masters participants about how smooth and easy the event check-in process was for them.
- ii. Chris passed around the written thank you notes from OCY and LBP acknowledging the NJ LMSC volunteer participation for the event
- iii. Increased diligence needed to capture the wetsuit wearers more accurately
- iv. After pre-registration closes, have OCY or the timer submit an .xls file to the board for review of all pre-registrations processed
- v. Announce the availability and location of porta-potties
- vi. Suggestion to change the course to have the registration, start, and finish all at the same location
- vii. Suggestion to have large signs or a person directing the swimmers to the appropriate lines
- viii. Weather was good. The event was well manned and safely run
- ix. Waves should have been started 10 minutes apart instead of 5 minutes
- x. Better allocation of goody bags for the pre-registered swimmers

### D. Tom Wear Memorial One Mile Colonies Zone Open Water Championship event update (Bridgette)

- i. As of August 27, 2010 – 69 registered swimmers, the majority are USMS. Only 1 wetsuit and no 0.25 mile yet. Updated further---online vs. mail in is 50-50. As of August 28, 2010-- 71 registered swimmers; 50 USMS, 19 open, 2 wetsuit
- ii. All volunteers are signed up and allocated
- iii. Guards are signed up
- iv. Permits are done and in hand
- v. The mayor has agreed to run the weed harvesters an extra week and run through the race course. If this is done, then the course will be back to planned race course as last year.
- vi. Custom medals for USMS Colonies Zone Championship; open division medals are the same as last year. All medals are on hand.
- vii. T-shirts will be 4 color print on white long sleeve shirts and are ordered and are due to arrive this week
- viii. Social the night before the race, and pre and post race food planned is the same as last year
- ix. Water temp is holding. After the rain this past week, it was in the mid-70s. With the hot days ahead, it should come back up a bit.

### E. CMRPA (Susan/Chris)

- i. Finalize plans for the 25 year award
  - a) Suggestion to consider a windbreaker type jacket as the award
  - b) Eligible members for the 25 year award
    - 18 members the first year, then 1 member the next year, then 2, then 3, then 5 for a total of a maximum of 29 awards over a 5 year timespan

### F. NJ LMSC t-shirt program update (Susan)

- i. To date, 29 of the 36 t-shirts have been sold
- ii. 3 @ cost; 26 @ \$5.50 net proceeds to be earmarked to help support the 100 x 100s NJ LMSC sponsored event in February
- iii. This program has been a success so far and Susan recommends that the NJ LMSC order more short sleeve t-shirts, expand the sizes available, and also offer a tank style t-shirt for purchase as has been requested by several members
- iv. MSA for the NJ LMSC to purchase 50 more shirts and Susan will pick colors and styles**

## III. New Business

### A. NJ LMSC sponsorship of NJ LMSC sanctioned events discussion

- i. develop a policy
- ii. discussion tabled
- iii. Chris will compose a draft of some specific topics, questions and proposals for the future discussion of developing a policy regarding the NJ LMSC sponsorship of NJ LMSC sanctioned events**

B. Nominations for Board volunteers

- i. Suggestion to look for someone who could help to liaison with the triathlete population

C. LMSC registration fee

- i. USMS is increasing from \$27 to \$29 full year
  - a) keep LMSC fee at \$10.00 which = \$39 (\$37 in 2010)
- ii. USMS is increasing from \$22 to \$24 for partial year
  - a) keep LMSC fee at \$8.00 which = \$32 (\$30 in 2010)

**iii. MSA to keep the LMSC fee at \$10.00 for 2011 for full year membership and \$8.00 for the end of year (partial year) membership**

IV. Next LMSC Meeting

- A. Date-- November 14<sup>th</sup>
- B. Time-- 10:30
- C. Place-- Perth Amboy?

V. Adjournment

- A. Meeting adjourned at 12:01pm