

New Jersey LMSC Board Meeting Minutes

Time 10:15am Sunday, August 21, 2011

New Providence Community Pool

New Providence, NJ

Attendees:

Board Members

Chris McGiffin

Tom Brunson

Bill Reichle

Ed Tsuzuki

Linda Brown-Kuhn

Jeff Jotz

Susan Kirk

Visiting Members

Chris Swenson

ACTION ITEMS

- 1. Tom will track the 2011 OEVTs to see if any of them register as full NJ LMSC members in either the remainder of 2011 or in 2012**
- 2. Susan will reach out to Perth Amboy to explore availability of the facility for November 4th or November 5th**
- 3. Chris will follow up with Justin and attend the post-race meeting and bring along the suggestions/feedback of the NJ LMSC Board**
- 4. Chris will follow up with Jessica at Rutgers regarding locking in the February 5, 2012 date for the 100 x 100s from 8am – noon and to secure 14 lanes**
- 5. Ed will contact Jason to obtain a full listing of the Places to Swim in NJ**
- 6. Ed will ask Jason to put in parenthesis next to the county name the number of facilities within each county**
- 7. Ed will ask Jason to color the counties NOT in the NJ LMSC 'red' on the map of the Places to Swim in NJ**
- 8. Ed will ask Jason to also include a listing of the NJ LMSC Clubs in the Places to Swim in NJ information**
- 9. Ed will ask Jason to change the copyright listing on the njmasters.org website to the NJ LMSC**
- 10. Susan will ask each board member to volunteer to contact 4 or 5 Places to Swim listings to verify and update the information**

Meeting was called to order at 10:29am

I. Officer Reports

A. Newsletter (L. Brown-Kuhn)

- i. Remaining issues for this year**
 - a) September – copy deadline is August 22nd**
 - b) October – copy deadline is September 22nd**
 - c) November/December copy deadline is October 30th**
- ii. Linda continues to welcome hard copy or photographic submissions from members and will include a blurb stating that in the September issue**
- iii. The July/August Fast Lane issue is online and Ed mailed the hardcopies**
- iv. Number of hardcopies (E. Tsuzuki)**
 - a) Ed currently mails out 9 copies of the Fastlane newsletter. List of recipients remains unchanged**
 - Elizabeth Krynska**
 - Tink Bolster**
 - William Stern**
 - Gershen Konikow**
 - Carol Eno**

- Lainey Dooman
- Sara Friedman
- Chrysa Lawson
- Joan Szabo

b) Last issue mailed out was the July/August 2011 issue

B. Treasurer (B. Reichle)

- i. 2011 Budget plan and actuals update

NJLMSC Financial Statement

Beginning Cash Balance 1/1/2011 \$17,247.71

<u>INCOME</u>	<u>BUDGET</u>	<u>ACTUAL</u>
USMS Individual	\$1,000.00	\$429.50
USMS Foundation & Hall of Fame	\$50.00	\$6.00
LMSC Donations	\$600.00	\$345.00
Fast Lane Collections	\$150.00	\$54.00
LMSC Individual	\$8,000.00	\$5,913.50
Meet Sanction Fees	\$390.00	\$240.00
Meet Performance Deposits	\$800.00	\$600.00
Interest Income	\$50.00	\$19.85
Club Collections	\$160.00	\$20.00
Annual Dinner Collections	\$900.00	\$980.00
Special Events	\$800.00	\$870.00
Merchandise Sales	\$125.00	
TOTAL INCOME	\$13,025.00	\$9,477.85

<u>EXPENSES</u>		
USMS Individual	\$1,000.00	\$1,024.50
USMS Foundation & Hall of Fame	\$50.00	\$35.00
USMS Team Registration Fees	\$240.00	\$60.00
Registrar Expenses	\$400.00	\$198.00
Fast Lane Production Expenses	\$50.00	\$19.80
Rule Books	\$48.00	\$48.00
Convention Costs	\$4,000.00	
Annual Dinner/Picnic	\$1,400.00	\$1,363.22
Tributes & Awards	\$750.00	\$573.30
Special Events	\$2,000.00	\$2,138.85
Sponsorship Fee	\$1,000.00	\$500.00
Swim Fest Grant	\$400.00	\$400.00
Domain Fee	\$10.00	
Promotional Expense	\$650.00	\$721.25
Miscellaneous Expense	\$100.00	\$54.89
Coach Certification Grant	\$500.00	\$100.00
Open Water Conference	\$1,200.00	\$1,120.34
Performance Reimbursement (Sanctions)		\$100.00
TOTAL EXPENSES	\$13,798.00	\$8,457.15

Cash Balance 8/15/2011 \$18,268.41

<u>SPECIAL EVENTS</u>	<u>INCOME</u>	<u>EXPENSE</u>
Devils Game	870.00	900.00
100 x 100		688.85
NJ LMSC Clinics (2)		400.00
Annual Dinner Workout (16 swimmers)		150.00

C. Co-Registrar (T. Brunson/C. McGiffin)

i. 2011 Member Registration Report

- a) Total NJ LMSC members
- b) Total members by Club
- c) Total new members by Club
- d) 2011 Club Registration Report
- e) Lifetime Renewal Rate

YEAR	CLUB	#REG	#RE-REG	#NEW	LIFETIME RENWL%	#CLUBS
2011	ALL	855	604	251	82.9	9
	BCYA	29	7	22	0.0	
	BERK	148	112	36	88.2	
	BRG	2	0	2	0.0	
	DESC	1	1	0	0.0	
	DRMS	67	46	21	88.5	
	GSM	333	296	37	91.1	
	HOBO	85	30	55	76.9	
	JAM	31	27	4	45.8	
	TWES	4	0	4	0.0	
	UNAT	155	85	70	66.9	
2010	ALL	729	536	193	72.5	8
	BCYA	0	0	0	0.0	
	BERK	127	104	23	88.1	
	BRG	0	0	0	0.0	
	DESC	0	0	0	0.0	
	DRMS	52	35	17	10.9	
	GSM	325	281	44	87.8	
	JAM	39	35	4	70.0	
	STVN	59	22	37	27.5	
	UNAT	127	59	68	51.8	
2009	ALL	739	488	251	68.3	7
	BERK	118	95	23	77.2	
	DESC	11	2	9	-	
	DRMS	38	24	14	46.2	
	GSM	320	245	75	71.8	
	JAM	50	41	9	75.9	
	MOCY	8	7	1	50.0	
	STVN	80	24	56	51.1	
	UNAT	114	50	64	59.5	
					%RE-REG	
2008	ALL	715	501	214	70.1	6
	BERK	123	77	46	62.6	
	DESC	0	0	0	-	
	DRMS	52	38	14	73.1	
	GSM	341	283	58	83.0	
	JAM	54	44	10	81.5	
	MOCY	14	4	10	28.6	
	STVN	47	18	29	38.3	
	UNAT	84	37	47	44.0	
2007	ALL	634	475	159	74.9	5
2006	ALL	600	454	146	75.7	5
2005	ALL	526	348	178	66.2	4
2004	ALL	527	342	185	64.9	3
2003	ALL	541				

* %RET'N =LIFETIME RETENTION=(CURRENT RE-REG/PREV YEAR TOTAL)*100

f) Annual Renewal Rate

	BCYA 10	BCYA 10&11	BERK 10	BERK 10&11	BRG 10	BRG 10&11	DESC 10	DESC 10&11	DRMS 10	DRMS 10&11	GSM 10	GSM 10&11	HOBO/ STVN 10	HOBO 10&11	JAM 10	JAM 10&11	TWES 10	TWES 10&11	UNAT 10	UNAT 10&11	ALL 10	ALL 10&11
TOTALS	0	0	127	94	0	0	0	0	52	35	326	278	59	20	39	26	0	0	127	72	730	525
2011 Rt'n %*				74.0						67.3		85.3				66.7				56.7		71.9

* 2011 Retention rate = '11 renewals/'0 registrations for given club

ii. Member Donation Report

MEMBER DONATION REPORT

8/13/2011

DONATION	# DNTS	MAX DNT	TOTAL \$
ISSHOF		\$100	\$576.00
USMS		\$100	\$771.00
LMSC		\$100	\$773.00
TOTAL			\$2,120.00

D. Secretary (S. Kirk)

- i. 5 NJ LMSC emails have been composed and sent out to the NJ LMSC community since the last board meeting on June 5, 2011
- ii. Registrant emails currently go out to 915 individuals
- iii. To date in 2011, 17 batches of updates for the email list have been completed
- iv. The June 5, 2011 NJ LMSC Board Meeting Minutes were approved and have been posted on the NJ LMSC website
- v. The June/July Interim NJ LMSC Email Meeting Minutes have been prepared and submitted to the NJ LMSC Board for review and approval

E. Sanctions & Safety (J. Bauman)

- i. Upcoming 2011 Sanctioned Events
 - a) Tom Wear Memorial Swim (Saturday, September 10, 2011)
 - Application for sanction approved 6.24.11
 - Safety plan received and finalized
 - Sanction fee (\$30) and performance deposit (\$100) received
 - Sanction number assigned: #071-S06*
 - Meet announcement posted to website 6.24.11
 - b) 1st Annual Octoberfest Meet at Drew University (Saturday, October 15, 2011)
 - Draft entry form received 5.25.11
 - Application for sanction approved
 - Sanction fee and performance deposit received
 - Sanction number assigned: #071-S07
 - Pool measurement on file with USMS
 - Meet announcement posted to website 8.12.11

*Note: OW designation within the sanction number will be utilized in 2012

ii. Completed 2011 Sanctioned Events

a) SVY SCM Masters Meet (Saturday, April 2, 2011)

- Application for sanction approved 1.21.11
- Sanction fee (\$30) received 1.21.11
- Sanction number assigned: #071-S01
- Pool measurement certification on file with USMS
- Meet announcement posted to website 2.7.11
- Meet director's guide forwarded to meet director Tom Lawson
- 2011 USMS rule book hand delivered to Matt Donovan on 2.6.11

b) Drew March Madness Meet (Saturday, March 19, 2011)

- Application for sanction approved 2.7.11
- Sanction fee (\$30) + performance deposit (\$100) received 2.7.11
- Sanction number assigned: #071-S02
- Pool measurement certification on file with USMS
- Meet announcement posted to website 2.14.11
- Meet director's guide forwarded to meet director Eric Scheingoltz
- 2011 USMS rule book hand-delivered to Eric 2.15.11
- \$100 performance deposit refunded 4.28.11

c) Masters Open Water Swim Clinic (Saturday, July 30, 2011)

- Application for sanction received 5.14.11
- Sanction fee (\$30) received 5.14.11 (no performance deposit required)
- Safety plan received and finalized 5.26.11
- Sanction number assigned: #071-S05*
- Event announcement to website

d) 27th Annual Mid-Summer Mile Lavallette Ocean Swim (Saturday, August 6, 2011)

- Application for sanction approved 5.17.11
- Safety plan received and finalized 5.7.11
- Sanction fee (\$30) received, check date 3.10.11
- Performance deposit (\$100) received, check date 5.10.11
- Sanction number assigned: #071-S03*
- Event announcement posted to website 5.24.11, added to USMS Calendar of Events
- Performance deposit to be refunded? (Ed?)

e) Jason E. Nessel Memorial Invitational (Sunday, August 7, 2011)

- Application for sanction approved 5.17.11
- Sanction fee (\$30) + performance deposit (\$100) received 5.14.11
- Sanction number assigned: #071-S04
- Pool measurement certification on file with USMS
- Meet announcement posted to website 5.24.11, added to USMS Calendar of Events
- 2011 USMS rule book to be hand-delivered to Jeff Jotz
- Performance deposit to be refunded? (Ed?)

iii. Upcoming 2011 Recognized Events

a) Sussex County YMCA "Adult Mini Meet" (Saturday, October 1, 2011)

- Application for recognition approved 5.5.11
- Recognition fee (\$30) + performance deposit (\$100) received, check date 4.21.11
- Recognition number assigned: #071-R03
- Pool measurement certification on file with USMS
- Meet announcement posted to website 5.18.11, added to USMS Calendar of Events

iv. Completed 2011 Recognized Events

- a) OCY Unofficial Team Championships (Sunday, February 13, 2011)
 - Application for recognition approved 11.11.10
 - Recognition fee (\$30) received, check date 10.29.10
 - Recognition number assigned: #071-R01
 - Pool measurement certification on file with USMS
 - Meet announcement posted to website and USMS Calendar of Events
 - 2011 USMS rule book hand-delivered to meet director on meet day
- b) Sussex County YMCA "Adult Mini Meet" (Saturday, April 9, 2011)
 - Application for recognition approved 12.7.10
 - Recognition fee (\$30) received, check date 11.29.10
 - Recognition number assigned: #071-R02
 - Pool measurement certification on file with USMS
 - Meet announcement posted to website and USMS Calendar of Events
 - 2011 USMS rule book hand-delivered (via Bridgette H.) to meet director

v. Upcoming/Potential Events:

- a) Hoboken Masters Swim Meet (weekend of Dec. 10) contacted by Brad Thornton, head coach, August 9, 2011 about potential meet
- b) NJ Senior Olympics (September?)
- c) SVY fall meet (probably not a possibility – according to Tom Lawson)
- d) NJ vs NY Duel in the Pool (to be hosted by NJ LMSC) – still exploring facility and host possibilities
- e) Jen will reach out to those who have run meets in the past (JAM, etc.) or have expressed interest in running meets for potential interest

F. Top Ten and Records (E. Tsuzuki)

- i. The Rahway River Park Pool has been measured and certified for a fixed wall LCM course with touchpads
- ii. The Jason Nessel Invitational meet results have been posted to the USMS meet results data base
- iii. NJ LMSC LCM records have been updated from the Jason Nessel Invitational Meet
- iv. The NJ top ten file is due to the National Swim Administrator by October 20
- v. Go The Distance NJ results were updated on July 28 and sent to Jason to post on the NJ LMSC website

G. Webmaster (B. Hobart)

- i. No report

H. Open Water (J. Jotz)

- i. 15 participants at the July 30, 2011 Open Water Clinic
- ii. 5 OEVTs
- iii. Tom will track the 2011 OEVTs to see if any of them register as full NJ LMSC members in either the remainder of 2011 or in 2012**
- iv. Jeff may be helping to give an open water clinic in NYC in August or September
- v. 2011 OW calendar is current with results

I. Events Coordinator (B. Hobart)

- i. No report

J. Coaches (B. Reichle)

- i. Plan to host 2 clinics this year
- ii. Dates to be determined once the NJ Vs NY Dual in the Pool date has been firmed up

II. Old Business

- A. NJ LMSC run 2011 NJ/NY Dual in the Pool update (C. McGiffin, J. Bauman, S. Kirk)
- i. Discussions continue with Rutgers (Jessica Porch) for securing pool time on Sunday, November 5th
 - a) Start time would be noon
 - b) Desired pool configuration is 8 SCM lanes with a minimum of 4 x 25 yard lanes for continuous warm up/down lanes
 - c) Chris is expecting to hear back from Jessica in the coming week with a facility rental price quote
 - ii. Susan will reach out to Perth Amboy to explore availability of the facility for November 4th or November 5th**
 - a) SHY has run big meets at Perth Amboy and would be a potential host to contact if needed
 - iii. Meet entry format
 - a) Consensus of the board to rotate the 400 IM and the 400 Free on alternating years
- B. 2011 Tom Wear Memorial Swim update (B. Hobart)
- i. Online registration is open
 - ii. Masters event is 2 miles in 2011 as a test-run for the 2012 USMS 2 Mile Open Water National Championship
- C. 2012 USMS 2 Mile Open Water National Championship—Tom Wear Memorial Swim
- i. Obtain 2012 permits in 2011 before Marine Police winter hiatus
 - ii. Event management updates
 - a) Suggestions for improving the staging area for the National Championship
 - Clean the interior of the boat warehouse
 - Put outdoor carpet runners all of the way from the boat warehouse to the entry into the lake
 - Have more porta-pottys
- D. Review of the Lavallette Open Water Swim (C. McGiffin/E. Tsuzuki)
- i. Discussion of Ed's written response to the timing company regarding the issue with the timeliness of the results after the swim
 - ii. Overall, the event was a very safe and well-run event
 - iii. Suggestions for next year
 - a) Bring back the \$10 surcharge for race day entries to encourage more pre-registrations
 - b) Have a Masters Swimmer present the Masters awards
 - c) Make a bolder statement on the entry form about Masters swimmers signing BOTH waivers
 - d) Better organization of the staging area ie. Placement of the volunteers that are marking the participants in a more accessible and less congested area
 - e) Review the course design for next year and evaluate other possibilities
 - Registration located at either the start or the finish
 - Triangle course
 - iv. Chris will follow up with Justin and attend the post-race meeting and bring along the suggestions/feedback of the NJ LMSC Board**
- E. 2012 100 x 100s facility arrangements update (February 5, 2012) (C. McGiffin)
- i. Chris will follow up with Jessica at Rutgers regarding locking in the February 5, 2012 date for the 100 x 100s from 8am – noon and to secure 14 lanes**

III. New Business

A. Nominations for Board Volunteers for 2012

- i. Susan thanked all of the NJ LMSC Board Volunteers for their continued service and dedication to promoting Masters Swimming within the NJ LMSC and for all of their contributions towards servicing our membership.
- ii. Susan reiterated the tremendous growth of the NJ LMSC this year. Membership in 2010 was 733 members. 2011 current membership is 855 members
- iii. The NJ LMSC is always looking for volunteers who have a passion for Masters Swimming and have the time to commit to volunteer service
- iv. Chris Swenson was appointed the 2011 Fitness Chair
 - a) Idea to create opportunities and secure pool space for swimmers in the NJ LMSC to participate in a USMS Postal National Championship
- v. Current Open Water Chair will be resigning at the end of the 2011 term
 - a) Jeff will continue to prepare the Open Water Calendar and to run the Open Water Clinic
 - b) The new Open Water Chair could focus on growing the number of sanctioned open water events in the NJ LMSC
 - c) Idea to develop an Open Water Festival that would also have a shorter distance open water swim for 'newbies'. ie. .25 mile or .5 mile with perhaps the NJ LMSC Board of Volunteers as the event director

B. Places to Swim in NJ – update information on NJ LMSC website

- i. Great new interactive map on the updated website, but the information now needs to be updated
- ii. Ed will contact Jason to obtain a full listing of the Places to Swim in NJ**
- iii. Ed will ask Jason to put in parenthesis next to the county name the number of facilities within each county**
- iv. Ed will ask Jason to color the counties NOT in the NJ LMSC 'red' on the map of the Places to Swim in NJ**
- v. Ed will ask Jason to also include a listing of the NJ LMSC Clubs in the Places to Swim in NJ information**
- vi. Ed will ask Jason to change the copyright listing on the njmasters.org website to the NJ LMSC**
- vii. Susan will ask each board member to volunteer to contact 4 or 5 Places to Swim listings to verify and update the information**

C. Rule clarification for relays at FINA Worlds

- i. All members of a relay must be registered with the same USMS Club to be considered as official USMS results

IV. Next LMSC Meeting

- A. Date-- Sunday, November 20th --- **note—since the Board meeting on 8.21.11, the date has been changed to Sunday, December 4, 2011
- B. Time-- TBD
- C. Place-- TBD

V. Adjournment

- A. Meeting adjourned at 11:34am