

# New Jersey LMSC Board Meeting Minutes

Time 10:30am Sunday, August 26, 2012

New Providence Community Pool

New Providence, NJ

## Attendees:

### Board Members

Bill Reichle

Chris McGiffin

Tom Brunson

Jen Bauman

Susan Kirk

### Visiting Members

Marie Vellucci

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## ACTION ITEMS

1. **Linda will follow up with Sara before the October newsletter so that if she does not want to take it over, then Linda will put the word out to the membership in the October newsletter.**
2. **Jen will follow up with any non-USMS sanctioned open water event directors who post their events on the USMS calendar and keep Al and Marie in the loop as to how the discussions progress about sanctioning their events in the future**
3. **Chris will follow up to find out whether the NJ LMSC will need to update the Bylaws to reference policy documents**
4. **All board members should self-reflect to determine what their desired volunteer roles for 2013 are and submit them to Susan**

## Action items bolded

Meeting was called to order at 10:48am

### I. Officer Reports

#### A. Newsletter (L. Brown-Kuhn)

##### i. Remaining issues for this year

a) The remaining Fast Lane issues for 2012 are: September, October, and November/December

b) In the July/August issue, a link up with the NJ LMSC Facebook page was tried gathering opinions about an article. What does the board think about trying more of these interactive pieces?

##### ii. Number of hardcopies

a) Four color copies of each issue of the Fastlane are being mailed by Tom

##### iii. Newsletter Editor position

a) Linda has discussed the Newsletter editor position with Sara Johnston, the graphic designer, and she is mulling it over. **Linda will follow up with Sara before the October newsletter so that if she does not want to take it over, then Linda will put the word out to the membership in the October newsletter.**

iv. Chris forwarded to Linda an article that appeared in the USMS Coaches Streamlines for consideration to reprint in the Fastlane to share with the entire NJ LMSC membership

#### B. Treasurer (B. Reichle)

i. 2012 Budget and actuals update

# NJ LMSC Financial Statement

Beginning Cash Balance	1/1/2012		<b>\$15,586.16</b>
<u>INCOME</u>		<u>BUDGET</u>	<u>ACTUAL</u>
USMS Individual		\$1,000.00	\$813.50
USMS Foundation & Hall of Fame		\$25.00	\$27.00
LMSC Donations		\$700.00	\$411.00
Fast Lane Collections		\$150.00	\$18.00
LMSC Individual		\$9,000.00	\$6,744.50
Meet Sanction Fees		\$450.00	\$270.00
Interest Income		\$40.00	\$19.07
Club Collections		\$160.00	\$50.00
Annual Dinner Collections		\$1,000.00	\$1,005.00
Special Events		\$1,000.00	\$107.16
Merchandise Sales		\$200.00	
Meet Performance Deposits		\$1,200.00	\$400.00
<b>TOTAL INCOME</b>		<b>\$14,925.00</b>	<b>\$9,865.23</b>
<u>EXPENSES</u>			
USMS Individual		\$1,000.00	\$1,094.00
USMS Foundation & Hall of Fame		\$50.00	\$38.00
Coach Certification Grant		\$400.00	\$90.00
USMS Team Registration Fees		\$240.00	\$30.00
Registrar Expenses		\$400.00	\$133.00
Fast Lane Production Expenses		\$50.00	
Rule Books		\$48.00	\$48.00
Convention Costs		\$4,000.00	\$800.00
Annual Dinner/Picnic		\$1,400.00	\$1,911.50
Tributes & Awards		\$750.00	\$64.20
Special Events		\$2,500.00	\$1,406.00
Sponsorship Fee		\$1,000.00	\$500.00
Domain Fee		\$10.00	\$10.00
Promotional Expense		\$600.00	
Miscellaneous Expense		\$100.00	\$14.75
Performance Reimbursement (Sanctions)		\$1,200.00	\$400.00
<b>TOTAL EXPENSES</b>		<b>\$13,748.00</b>	<b>\$6,539.45</b>
Cash Balance	8/20/2012		<b>\$18,911.94</b>

<u>SPECIAL EVENTS</u>		<u>INCOME</u>	<u>EXPENSE</u>
50 x 50			\$300.00
100 x 100			\$696.00
NJLMSC Clinics			\$200.00
DITP		\$107.16	
Annual Dinner Workout			\$210.00

C. Co-Registrar (T. Brunson/C. McGiffin)

i. 2012 Member Registration Report

- a) Total NJ LMSC members ~~ 914 members as of August 18, 2012
- b) Total members by Club ~~ see chart below
- c) Total new members by Club ~~ see chart below
- d) 2012 Club registrations ~~ see chart below
- e) Annual Renewal Rate ~~ see chart below
- f) Lifetime Renewal Rate ~~ see chart below

YEAR	CLUB	#REG	#RE- REG LIFTIM	#NEW	LIFETIME RENWL%	ANNUAL RETN%	#CLUBS
2012	ALL	914	671	243	73.4%	67.5%	8
	BERK	176	137	39	77.8%	77.9%	
	BRG	3	2	1	66.7%	100.0%	
	DRMS	76	51	25	67.1%	59.7%	
	GSM	346	297	49	85.8%	78.3%	
	HOBO	114	58	56	50.9%	46.9%	
	JAM	31	24	7	77.4%	74.2%	
	NYCS	1	0	1	0.0%		
	RBAY(bcya)	11	7	4	63.6%	40.0%	
	UNAT	156	95	61	60.9%	54.3%	
2011	ALL	895	612	283	68.4%	72.3%	9
	BCYA	30	7	23	23.3%		
	BERK	154	114	40	74.0%	74.8%	
	BRG	2	0	2	0.0%		
	DESC	1	1	0	100.0%		
	DRMS	72	47	25	65.3%	67.3%	
	GSM	341	300	41	88.0%	85.6%	
	HOBO	96	30	66	31.3%	33.9%	
	JAM	31	27	4	87.1%	66.7%	
	TWES	4	0	4	0.0%		
	UNAT	164	86	78	52.4%	57.5%	
2010	ALL	729	536	193	73.5%		8
	BCYA	0	0	0			
	BERK	127	104	23	81.9%		
	BRG	0	0	0			
	DESC	0	0	0			
	DRMS	52	35	17	67.3%		
	GSM	325	281	44	86.5%		
	JAM	39	35	4	89.7%		
	STVN	59	22	37	37.3%		
	UNAT	127	59	68	46.5%		
2009	ALL	739	488	251	66.0%		7
	BERK	118	95	23	80.5%		
	DESC	11	2	9	18.2%		
	DRMS	38	24	14	63.2%		
	GSM	320	245	75	76.6%		
	JAM	50	41	9	82.0%		
	MOCY	8	7	1	87.5%		
	STVN	80	24	56	30.0%		
	UNAT	114	50	64	43.9%		
2008	ALL	715	501	214	70.1%		6
2007	ALL	634	475	159	74.9%		5
2006	ALL	600	454	146	75.7%		5
2005	ALL	526	348	178	66.2%		4
2004	ALL	527	342	185	64.9%		3
2003	ALL	541					

\* %RET'N =LIFETIME RETENTION=(CRNT RE-REG/CRNT YEAR TOTAL)\*100

ii. Member Donation Report

## MEMBER DONATION REPORT

DATE	DONATION	# DNTS	MAX DNT	TOTAL \$
8/26/2012	ISSHOF	36	\$100.00	\$514.00
8/26/2012	USMS	62	\$100.00	\$754.00
8/26/2012	LMSC	50	\$100.00	\$697.00
8/26/2012	TOTAL	148		\$1,965.00
6/3/2012	TOTAL	144		\$1,910.00
3/6/2012	TOTAL	143		\$1,900.00

DATE	DONATION	# DNTS	MAX DNT	TOTAL \$
10/31/2011	ISSHOF	50	\$100.00	\$576.00
10/31/2011	USMS	73	\$100.00	\$771.00
10/31/2011	LMSC	65	\$100.00	\$773.00
10/31/2011	TOTAL	188		\$2,120.00

D. Secretary (S. Kirk)

- i. 4 NJ LSMC emails have been composed and sent out to the NJ LMSC community since the last NJ LMSC board meeting on June 10, 2012
- ii. Registrant emails currently go out to 987 individuals
- iii. Since the last NJ LMSC board meeting on June 10, 2012, 5 batches of updates for the email list have been processed

E. Sanctions & Safety (J. Bauman)

i. Upcoming Sanctioned Events

- a) Lake Hopatcong Open Water Swim Festival (Sunday, September 9, 2012)
  - Draft entry form received 1.1.12
  - Application for sanction approved 2.6.12 (online sanction system)
  - Sanction fee (\$30) received 2.23.12 (performance deposit waived)
  - Sanction number assigned: #072-W001
  - Safety plan received 2.5.12
  - Meet announcement added to USMS calendar 2.6.12; posted to NJ LMSC website
  - 2012 USMS rule book to be hand delivered to event director

ii. Completed 2012 Sanctioned Events

- a) Third Annual March Madness Meed (Saturday, March 24, 2012)
  - Draft entry form received 2.15.12
  - Application for sanction approved 3.6.12 (online sanction system)
  - Sanction fee (\$30) and performance deposit (\$100) received mid-March
  - Sanction number assigned: #072-S001
  - Pool measurement on file with USMS
  - Meet announcement added to USMS calendar 3.6.12; posted to NJ LMSC website
  - 2012 USMS rule book to be hand-delivered to meet director 3.10.12
  - Performance deposit refund status: outstanding/unresolved
- b) Masters Open Water Swim Clinic (Saturday, July 21, 2012)
  - Application for sanction received 4.2.12 (including draft entry form and safety plan)
  - Sanction fee (\$30) received 4.5.12 (no performance deposit required)
  - Application for sanction approved 4.15.12 (online sanction system)
  - Sanction number assigned: #072-W002
  - Event announcement made to NJ LMSC website, added to USMS calendar

NOTE: Event's original date (May 20) was changed due to conditions at Lake Hopatcong

- c) 28<sup>th</sup> Annual Mid-Summer Mile Lavallette Ocean Swim (Saturday, August 4, 2012)
    - Draft entry form and safety plan received 5.14.12
    - Application for sanction (online sanction system) 6.13.12
    - Sanction fee (\$30) and performance deposit (\$100) received 5.25.12
    - Sanction number assigned: #072-W003
    - Event announcement made to website, added to USMS calendar 6.21.12
    - Performance deposit refund status: refunded 8.21.12
  - d) Jason E. Nessel Memorial Invitational (Sunday, August 5, 2012)
    - Draft entry form received 6.6.12
    - Application for sanction (online sanction system)
    - Sanction fee (\$30) + performance deposit (\$100) received 6.12.12
    - Sanction number assigned: #072-S002
    - Pool measurement certified by Ed
    - Meet announcement posted to website 6.21.12, added to USMS calendar
    - Performance deposit refund status: refunded 8.6.12
  - iii. Upcoming 2012 Recognized Events
    - a) Sussex County YMCA "Adult Mini Meet" (Saturday, October 20, 2012)
      - Draft entry form received 2.3.12
      - Application for recognition approved 2.4.12 (online sanction system)
      - Recognition fee (\$30) + performance deposit (\$100) received Feb. 2012
      - Recognition number assigned: #072-R002
      - Pool measurement certification on file with USMS
      - Meet announcement added to USMS calendar 2.4.12; posted to NJ LMSC website
      - 2012 USMS rule book to be hand-delivered to event director
  - iv. Completed 2012 Recognized Events
    - a) OCY Unofficial Team Championships (Sunday, February 12, 2012)
      - Application for recognition approved 11.28.11
      - Recognition fee (\$30) and performance deposit (\$100) received, check date 10.28.11
      - Recognition number assigned: #072-R01
      - Pool measurement certification on file with USMS
      - Meet announcement posted to website and added to USMS calendar 1.5.12
      - Performance deposit refund status: refunded 3.9.12
  - v. Upcoming/Potential Events/Other
    - a) Drew University – Save the date for Saturday, October 6, 2012 for 'Octoberfest' meet
    - b) Senior Olympics – Woodbridge, September 8-9, 2012
      - Jen is working with Ellen Mace to collect all of the paper work in a timely way to recognize the meet
    - c) Colonies Zone meet – at TCNJ in November?
      - Mike Randazzo continues to work with the TCNJ administration to firm up facility arrangements
- F. Top Ten and Records (E. Tsuzuki)
- i. The Jason Nessel (LCM) meet results have been posted and deposit returned to Jeff Jotz
  - ii. The Drew March Madness meet results have still not been posted as Eric Scheingoltz has not been able to submit a corrected file (a female swimmer, Bo Cederquist, 51 was in the meet results as a man. Bo was listed as the 3<sup>rd</sup> place finisher in the 100 free for men 50-54 with a 1:10.37. During the swimmer validation routine it was identified that Bo was a female so, Ed changed that, but it now lists Bo still as the 3<sup>rd</sup> place finisher in the women's 100 free (50-54) even though her time is faster than the 1<sup>st</sup> place finisher (and there is no 2<sup>nd</sup> place swimmer). When Ed contacted Eric, he says that Bo didn't show up to the meet but doesn't know who swam the 1:10.37.) The deposit has not been returned. There has been no impact to other swimmers in this event having their official times counted towards top ten, but Ed has not received the corrected meet file to clear up this one discrepancy.
  - iii. Results for the 28<sup>th</sup> Mid Summer Ocean Mile swim at Lavallette have been posted. The deposit has been returned.
  - iv. NJ LMSC records have been updated for the following meets (NYC Parks and Recreation SCY – May 6, 2012, 2012 USMS Summer Nationals – July 5-8, Ithaca Masters LCM – July 14, 2012, 12<sup>th</sup> Annual Wilton Wahoo Summer Sizzler LCM – July 22, 2012, and the Jason Nessel Memorial Invitational – August 5, 2012

v. Go the Distance results for NJ were updated on July 6, 2012

G. Webmaster (B. Hobart)

i. All updates submitted to Jason have been promptly posted and are current

H. Open Water (A. Fischer/Marie Vellucci)

i. Open water swim clinic on July 21, 2012 run by Jeff Jotz

a) 12 participants

b) 4 volunteers

c) Water temperature: in the 70s

ii. Marie attended Pier Village (Ray Licata Memorial Ocean Swim – Long Branch, NJ) open water swim

a) 288 finishers

b) 35% Masters age group

c) Marie reports that she spoke with Glenn Rassas (runs the Ray Licata Memorial Open Water Swim) and that he would consider sanctioning the event in 2013 if someone could help him with the sanctioning process

iii. Al is waiting on dates from Lifetime Fitness for the open water clinic

iv. Al thanked Jeff Jotz and Marie Vellucci for keeping him informed about what has been going on in the open water world

v. There are a few more open water swims in September

**vi. Jen will follow up with any non-USMS sanctioned open water event directors who post their events on the USMS calendar and keep Al and Marie in the loop as to how the discussions progress about sanctioning their events in the future**

I. Events Coordinator (B. Hobart/L. Ascione)

i. No report

J. Coaches (B. Reichle)

i. NJ LMSC will be hosting an ASCA level I & II Coaching Certification Clinic on Saturday, October 13<sup>th</sup>

a) As of August 21st, there are 18 people signed up for the ASCA Coaching Certification Clinic

b) The NJ LMSC will provide lunch and snacks for the participants

ii. Karlyn Pipes-Nielsen clinic in the NJ LMSC ~~ Saturday, February 23, 2013

a) Bill is waiting to hear back from Raritan Bay YMCA and Pingry about facility rental information for February 23, 2013

K. Fitness

i. The Fitness Chair position is now open and the NJ LMSC will be looking to fill this role again in the near future

ii. Bill is waiting to hear back from Raritan Bay YMCA about the availability of their pool for hosting the 50 x 50s on Sunday, January 20, 2013.

II. Old Business

A. Convention Delegate discussion

i. Ed, Chris and Susan are automatic delegates

ii. (3) NJ LMSC delegate entitlements available based upon membership > 800

a) Linda and Al – NJ LMSC Delegates

• Suggestions for NJ LMSC delegate to fill Lynn's spot

• Mike Randazzo

• Sara Johnston

• Jim Sheerin

b) Marie – At-Large Delegate

iii. Delegate expectations for convention

a) Read all convention materials prior to convention

b) Meeting coverage

c) Representation of the NJ LMSC membership

d) Post-convention reports

- B. 2013 100 x 100s update (February 3, 2013) (S. Kirk)
  - i. Eric at the Raritan Bay YMCA is working on rescheduling a current age group meet that historically has been on Super Bowl Sunday to Saturday, February 2, 2013. An update from Eric is expected during the next few weeks.
  - ii. Susan has asked Eric for a facility rental cost for 16 lanes from 8am – noon on Sunday, February 3, 2013
- C. Lavallette Open Water Swim ~ Saturday, August, 4 (C. McGiffin/E. Tsuzuki)
  - i. Event recap
    - a) 40 Masters swimmers
      - Conflict with Belmar Mile Swim in 2012; Lavallette Beach Patrol will reach out to Belmar to work towards avoiding event conflicts in the future
    - b) USA Swimming and open waves in addition to USMS wave
    - c) Good safety in place as in past years
    - d) Mandatory caps in future years to better identify which wave the swimmers are in
    - e) Incomplete participant registration data on 'day of' registrations led to issues with producing accurate results in a timely way
    - f) USA officials on site
    - g) Awards were mailed after the event
  - ii. Thoughts for next year
    - a) NJ LMSC to continue to work with the event directors to make this sanctioned event as successful as possible
- D. Lake Hopatcong Open Water Swim Festival (S. Kirk)
  - i. USMS goodies have arrived for the 2 mile OW National Championship – raffle items, banners, swim caps
  - ii. Great volunteer staff
  - iii. Swimmer enhanced swim course change – start and finish at the Flash Marina

### III. New Business

- A. LMSC Standards Survey results for NJ LMSC
  - i. NJ LMSC scored a 98% compliance, but should have been 100%. Correction has been submitted to Jeff Strahota
  - ii. Separate Grievance Policy in the NJ LMSC Bylaws
    - a) Chris suggested a policy document for the grievance policy as opposed to including in the Bylaws
    - b) Chris will follow up to find out whether the NJ LMSC will need to update the Bylaws to reference policy documents**
- B. Nominations for Board Volunteers for 2013
  - i. All board members should self-reflect to determine what their desired volunteer roles for 2013 are and submit them to Susan**

### IV. Next LMSC Meeting

- A. Date-- Sunday, December 2, 2012
- B. Time-- TBD
- C. Place-- TBD

### V. Adjournment

- A. Meeting adjourned at 12:19pm