

New Jersey LMSC Board Meeting Minutes

Time 10:30am Sunday, June 2, 2013

New Providence Community Pool

New Providence, NJ

Attendees:

Board Members

Bill Reichle

Chris McGiffin

Tom Brunson

Susan Kirk

Jen Bauman

Lynn Ascione

Marie Vellucci

Julie Schoenlank

ACTION ITEMS

- 1. Susan will follow up with AI regarding the 2013 Open Water Calendar**
- 2. Bill will send out an email to the board with a preliminary list of coaches that he believes would meet the criteria to qualify for the discounted price of attendance of the 2014 NJ LMSC Banquet**
- 3. Bill will speak with Bill Brenner about the possibility of the NJ LMSC hosting a Level (3) Coaches Certification Course in 2014**
- 4. Susan will update the working document of the proposed Bylaw amendments and circulate it to the board for further review prior to the next board meeting in September**
- 5. Susan will reach out to Eric R inquiring about the RBAY pool meet schedule prior to February 2nd and the pool availability on February 2nd**

Action items bolded

Meeting was called to order at 10:43am

I. Officer Reports

A. Newsletter (S. Johnston)

- i. Remaining issues for 2013 – 4 issues
 - a) July/August, September, October, and November/December
- ii. The Fastlane will not include full meet entry forms but rather the link to the entry forms, either paper or online
- iii. Ed suggested that for the (3) snail mailed Fastlane recipients that the full meet entry form still be included
- iv. Lots of fun pictures in the May/June Fastlane. Please encourage members to continue to submit photos
- v. Number of hardcopies
 - a) Three color copies of each issue of the Fastlane are being mailed by Tom

B. Treasurer (B. Reichle)

- i. 2013 Budget and actuals update

NJ LMSC Financial Statement

Beginning Cash Balance 1/1/2013 **\$18,335.65**

<u>INCOME</u>	<u>BUDGET</u>	<u>ACTUAL</u>
USMS Individual	\$1,200.00	\$563.00
USMS Foundation & Hall of Fame	\$50.00	\$2.00
LMSC Donations	\$900.00	\$539.00
Fast Lane Collections	\$90.00	
LMSC Individual	\$9,000.00	\$6,870.00
Meet Sanction Fees	\$450.00	\$120.00
Interest Income	\$30.00	\$8.62
Club Collections	\$200.00	\$50.00
Annual Dinner Collections	\$1,000.00	\$1,180.00
Special Events	\$1,500.00	\$2,670.00
Merchandise Sales	\$150.00	
Meet Performance Deposits	\$1,000.00	\$400.00
TOTAL INCOME	\$15,570.00	\$12,402.62

<u>EXPENSES</u>		
USMS Individual	\$1,200.00	\$825.00
USMS Foundation & Hall of Fame	\$50.00	\$27.00
Coach Certification Grant	\$400.00	\$120.00
USMS Team Registration Fees	\$150.00	\$60.00
Registrar Expenses	\$400.00	\$180.00
Rule Books	\$48.00	
Convention Costs	\$5,000.00	
Annual Dinner/Picnic	\$2,000.00	\$3,211.29
Tributes & Awards	\$750.00	\$917.77
Special Events	\$2,800.00	\$6,557.06
Sponsorship Fee	\$1,000.00	
Domain Fee	\$10.00	
Promotional Expense	\$500.00	
Miscellaneous Expense	\$100.00	
Performance Reimbursement (Sanctions)	\$1,000.00	\$300.00
TOTAL EXPENSES	\$15,408.00	\$12,198.12

Cash Balance 5/24/2013 **\$18,540.15**

<u>SPECIAL EVENTS</u>	<u>INCOME</u>	<u>EXPENSE</u>
50 x 50		\$300.00
100 x 100		\$800.00
AA Clinic	\$525.00	\$1,040.00
KPN Clinic	\$2,145.00	\$4,417.06

C. Co-Registrar (T. Brunson/C. McGiffin)

i. 2013 Member Registration Report

- a) Total NJ LMSC members ~~ 845 members as of 6.2.13
- b) Total members by Club ~~ see chart below
- c) Total new members by Club ~~ see chart below
- d) 2013 Club registrations ~~ see chart below
- e) Annual Renewal Rate ~~ see chart below
- f) Lifetime Renewal Rate ~~ see chart below

YEAR	CLUB	#REG	#RE-REG LIFTIM	#NEW	LIFETIME RETN%	ANNUAL RETN%	#CLUBS
2013	ALL	845	667	178	78.9%	64.0%	12
	BCMS	4	0	4	0.0%		
	BERK	169	143	26	84.6%	76.8%	
	DESC	0	0				
	DRMS	84	61	23	72.6%	58.3%	
	GSM	297	276	21	92.9%	77.2%	
	HOBO	86	57	29	66.3%	38.5%	
	JAM	27	25	2	92.6%	71.0%	
	LTMM	9	4	5	44.4%		
	MOCY	3	3	0	100.0%		
	NYCS	2	1	1	50.0%	100.0%	
	PAA	25	5	20	20.0%		
	RBAY	15	11	4	73.3%	45.5%	
	UNAT	124	81	43	65.3%	42.7%	
2012	ALL	957	683	274	71.4%	68.1%	8
	BERK	185	141	44	76.2%	77.9%	
	BRG	4	2	2	50.0%	100.0%	
	DRMS	84	53	31	63.1%	63.9%	
	GSM	355	299	56	84.2%	78.3%	
	HOBO	122	58	64	47.5%	46.9%	
	JAM	31	24	7	77.4%	77.4%	
	NYCS	1	0	1	0.0%		
	RBAY(bcya	11	7	4	63.6%	40.0%	
	UNAT	164	99	65	60.4%	54.9%	
2011	ALL	895	612	283	68.4%	72.3%	9
	BCYA	30	7	23	23.3%		
	BERK	154	114	40	74.0%	74.8%	
	BRG	2	0	2	0.0%		
	DESC	1	1	0	100.0%		
	DRMS	72	47	25	65.3%	67.3%	
	GSM	341	300	41	88.0%	85.6%	
	HOBO	96	30	66	31.3%	33.9%	
	JAM	31	27	4	87.1%	66.7%	
	TWES	4	0	4	0.0%		
	UNAT	164	86	78	52.4%	57.5%	
2010	ALL	729	536	193	73.5%		8
2009	ALL	739	488	251	66.0%		7
2008	ALL	715	501	214	70.1%		6
2007	ALL	634	475	159	74.9%		5
2006	ALL	600	454	146	75.7%		5
2005	ALL	526	348	178	66.2%		4
2004	ALL	527	342	185	64.9%		3
2003	ALL	541					

* %RET'N =LIFETIME RETENTION=(CRNT RE-REG/CRNT YEAR TOTAL)*100

- ii. Member Donation Report
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MEMBER DONATION REPORT

DATE	DONATION	# DNTS	MAX DNT	TOTAL \$
5/24/2013	ISSHOF	39	\$50.00	\$502.00
	USMS	64	\$100.00	\$868.00
	LMSC	58	\$100.00	\$1,038.00
	TOTAL	161		\$2,408.00

DATE	DONATION	# DNTS	MAX DNT	TOTAL \$
3/8/2013	ISSHOF	36	\$50.00	\$481.00
	USMS	58	\$100.00	\$822.00
	LMSC	52	\$100.00	\$941.00
	TOTAL	146		\$2,244.00

DATE	DONATION	# DNTS	MAX DNT	TOTAL \$
10/31/2012	ISSHOF	36	\$100.00	\$514.00
	USMS	64	\$100.00	\$805.00
	LMSC	50	\$100.00	\$697.00
	TOTAL	150		\$2,016.00

DATE	DONATION	# DNTS	MAX DNT	TOTAL \$
10/31/2011	ISSHOF	50	\$100.00	\$576.00
	USMS	73	\$100.00	\$771.00
	LMSC	65	\$100.00	\$773.00
	TOTAL	188		\$2,120.00

D. Secretary (S. Kirk)

- i. 5 NJ LMSC emails have been composed and sent out to the NJ LMSC community since our last board meeting on March 10, 2013
- ii. Registrant emails currently go out to 952 individuals
- iii. Since the last NJ LMSC board meeting on March 10, 2013, 3 batches of updates for the email list have been processed
- iv. The NJ LMSC Board Meeting Minutes from the March 10, 2013 board meeting have been approved and have been posted on the NJ LMSC website

E. Sanctions & Safety (J. Bauman)

- i. Upcoming 2013 Sanctioned Events
 - a) Jason E. Nessel Memorial Invitational (Sunday, August 4, 2013)
 - Draft entry form received 5/14/13
 - Application for sanction approved 5/25/13 [online sanction system]
 - Sanction fee (\$30) and performance deposit (\$100) received 5/17/13
 - Sanction number assigned: #073-S-005
 - Pool measurement on file with USMS
 - Meet announcement added to USMS calendar 5/25/13; to be posted to NJ LMSC website
 - 2013 USMS rule book to be mailed to meet director

- b) Lake Hopatcong Open Water Swim Festival (Sunday, September 8, 2013)
 - Draft entry form and safety plan received 4/20/13
 - Application for sanction approved 4/20/13 [online sanction system]
 - Sanction fee (\$30) and performance deposit (\$100) received 5/14/13
 - LMSC approved 5/11/13
 - Sanction issued (by USMS open water compliance coordinator) 5/13/13
 - Sanction number assigned #073-W001
 - Event announcement added to USMS calendar 5/13/13; posted to NJ LMSC website
 - 2013 USMS rule book to be hand-delivered to meet director

- ii. Completed 2013 Sanctioned Events
 - a) Athlete Approved Masters Clinic with Bobby Savulich (Sunday, January 6, 2013)
 - Entry form received 12/17/12
 - Application for sanction approved 12/29/12 (online sanction system)
 - Sanction fee (waived)
 - Sanction number assigned: #073-S003
 - Meet announcement added to USMS calendar 12/29/12; posted to NJ LMSC website
 - b) Faster Free Swim Clinic (Karlyn Pipes-Nielsen) (Saturday, February 23, 2013)
 - Entry form received 12/3/12
 - Application for sanction approved 12/11/12 [online sanction system]
 - Sanction fee waived
 - Sanction number assigned: #073-S001
 - Meet announcement added to USMS calendar 12/11/12; posted to NJ LMSC website
 - c) Multi-stroke (Fly, Breast & Back) Swim Clinic (Karlyn Pipes-Nielsen) (Saturday, February 23, 2013)
 - Draft entry form received 12/3/12
 - Application for sanction approved 12/12/12 [online sanction system]
 - Sanction fee waived
 - Sanction number assigned: #073-S002
 - Meet announcement added to USMS calendar 12/12/12; posted to NJ LMSC website
 - d) Fourth Annual March Madness Meet (Saturday, March 23, 2013)
 - Draft entry form received 1/21/13
 - Application for sanction approved 2.5.13 (online sanction system)
 - Sanction fee (\$30) and performance deposit (\$100) received 2.4.13
 - Sanction number assigned: #073-S004
 - Pool measurement on file with USMS
 - Meet announcement added to USMS calendar 2.5.13; posted to NJ LMSC website
 - 2013 USMS rule book hand delivered to meet director 3.2.13
 - Performance deposit is being held to be utilized as the performance deposit for Drew's next sanctioned event

- iii. Upcoming 2013 Recognized Events
 - a) Sussex County YMCA Fall Adult Mini Meet (Saturday, October 19, 2013)
 - Draft entry form received 1.25.13
 - Application for recognition approved 2.28.13 (online sanction system)
 - Recognition fee (\$30) + performance deposit (\$100) received 2.22.13 (check date 2.14.13)
 - Recognition number assigned: #073-R003
 - Pool measurement certification on file with USMS
 - Meet announcement added to USMS calendar 2.28.13; to be posted to NJ LMSC website

- iv. Completed 2013 Recognized Events
 - a) OCY Unofficial Team Championships (Sunday, February 10, 2013)
 - Draft entry form received 10.3.12
 - Application for recognition approved 10.24.12 (online sanction system)
 - Recognition fee (\$30) and performance deposit (\$100) received mid October
 - Recognition number assigned: #073-R001
 - Pool measurement certification on file with USMS

- Meet announcement added to USMS calendar 10.24.12; posted to NJ LMSC website
 - Performance deposit released: 2.12.13
- b) Sussex County YMCA Adult Mini Meet (Saturday, March 16, 2013)
- Draft entry form received 11.27.12
 - Application for recognition approved 12.29.12 (online sanction system)
 - Recognition fee (\$30) + performance deposit (\$100) received Dec 2012 (check date 12.14.12)
 - Recognition number assigned: #073-R002
 - Pool measurement certification on file with USMS
 - Meet announcement added to USMS calendar 12.29.12; posted to NJ LMSC website
 - 2013 USMS rule book to be mailed to event director
 - Performance deposit returned
- v. Upcoming/Potential Events/Other
- a) Lavallette Mid Summer Ocean Mile?
- Lavallette Mid Summer Ocean Mile Swim will not be seeking a USMS sanction in 2013
- b) Octoberfest meet at Drew (Saturday, October 12, 2013) – an entry form has been received but no other paperwork has been received at this time
- c) Jen has reached out to the event director for the NJ Senior Olympics to begin the recognition process. No paperwork has been received to date.
- F. Top Ten and Records (E. Tsuzuki)
- i. The deposit for the Sussex County YMCA Adult Mini-Meet (October 20, 2012) has been returned
- ii. The deposit for the Sussex County YMCA Adult Mini-Meet (March 16, 2013) has been returned
- iii. The deposit for the Drew University SCY March Madness Meet (March 23, 2013) has been returned. Since that time, discrepancies in the 50 fly data are being investigated
- iv. The NJ LMSC records have been updated for the following meets
- a) AGUA Masters SCM Sprint Classic on December 9, 2012
 - b) Ocean County YMCA Unofficial Team Championships on February 10, 2013
 - c) 2013 New England SCY Championships at Harvard University on March 23, 2013
 - d) March Madness IV meet at Drew University on March 23, 2013
 - e) South Central Zone Championships meet held at the Texas Swim Center in Austin on April 5, 2013
 - f) YMCA Masters National Championships in Fort Lauderdale, Florida on April 11-14, 2013
 - g) Colonies Zone SCY Championships meet held at George Mason University in Fairfax, Virginia on April 19, 2013
 - h) 2013 NYC Parks and Recreation Masters meet held at the Flushing Meadows Corona Park Aquatic Center on April 21, 2013
 - i) LANES Tea Party 5 meet at MIT on May 4, 2013
 - j) USMS Spring Nationals in Indianapolis on May 10, 2013
- v. The NJ LMSC Top Ten SCY file is due on June 30. This will be submitted to the National Swim Coordinator as soon as the Drew University meet data issue has been resolved
- vi. Go the Distance results for NJ were updated on May 17, 2013. The NJ LMSC continues to have extremely high participation in the Go The Distance fitness event with almost 14% of the NJ membership (116 swimmers) recording their results on line! In total, NJ has logged the 8th highest mileage of all 52 LMSCs
- G. Webmaster (B. Hobart)
- i. All updates submitted to Jason have been promptly posted and are current
- H. Open Water (A. Fischer/M. Vellucci)
- i. No report
- ii. Susan will follow up with AI regarding the 2013 Open Water Calendar**

- I. Events Coordinator (L. Ascione)
 - i. 2013 NJ LMSC Banquet (May 4, 2013 at the Dolce Basking Ridge Hotel) recap and feedback for future improvement
 - a) 62 RSVPs; 61 members and guests in attendance (44 members + 17 guests)
 - b) Food and service was good with many positive comments on the venue and the location
 - c) Guest speaker, Ed Tsuzuki, was enjoyed by everyone and a lot of positive feedback on his presentation was received
 - d) The evening flowed nicely especially with all of the help from the board members
 - e) Discussion about beginning the search for the 2014 guest speaker now
 - Put the word out to our membership and ask for a (1) page bio to be submitted to the board for consideration
 - Ask for nominations from the membership
 - f) Use name tags that include the place that the member swims
 - g) Discussion regarding encouraging coaches to attend future banquets
 - **Bill will send out an email to the board with a preliminary list of coaches that he believes would meet the criteria to qualify for the discounted price of attendance of the 2014 NJ LMSC Banquet**
 - ii. Other social event ideas for 2013
 - a) Informal gathering after an ocean swim
 - b) Ocean practice with pizza and beverages afterwards
 - Lavallette? Island Beach State Park?
 - c) 2014 Worlds in Montreal
 - J. Coaches (B. Reichle)
 - i. Discussion about the possibility of a SCM meet at the Raritan Bay Y
 - a) Bill is awaiting specific information from the Y
 - ii. Karlyn Pipes is interested in coming back to NJ to conduct clinics at the end of February/beginning of March 2014
 - iii. **Bill will speak with Bill Brenner about the possibility of the NJ LMSC hosting a Level (3) Coaches Certification Course in 2014**
 - iv. Bill has submitted the first (2) Coaches Profiles to the Fastlane and a third Coaches Profile will appear in the next issue of the Fastlane.
 - K. Fitness (L. Brown-Kuhn)
 - i. Linda is interested in introducing a column in the Fastlane called Fitness Standouts. Linda will profile swimmers who have really embraced the fitness component of Masters Swimming.
 - a) Linda has a couple of ideas of some NJ LMSC swimmers to feature and will also solicit additional members to profile by publicizing in the Fastlane, through email blasts and maybe on the NJ Masters Swimming facebook page
 - ii. Virtual postal swim for NJ Masters swimmers
 - a) No update at this time
 - iii. Enlisting a dermatologist to come to a summer meet or sanctioned open water event to offer free skin cancer screening for a couple of hours.
 - No responses received from Linda's blurb in the Fastlane looking for a dermatologist to volunteer to do a skin cancer check
- II. Old Business
 - A. NJ LMSC Bylaws
 - i. Discussion regarding proposed amendments submitted by board members
 - ii. **Susan will update the working document of the proposed Bylaw amendments and circulate it to the board for further review prior to the next board meeting in September**
 - iii. At the September board meeting, the board will finalize the proposed amendments and will provide the NJ LMSC membership with notice of the proposed amendments at least (10) days prior to the annual meeting in November/December 2013

III. New Business

A. Convention Delegate discussion (Anaheim, CA September 12-15, 2013)

- i. Ed, Chris, and Susan automatic delegates
- ii. (3) NJ LMSC delegate entitlements available based upon membership > 800
 - a) Marie and Julie will be (2) of the NJ LMSC delegates

B. Lavallette Open Water Swim – Saturday, August 3rd

- i. Registration desk volunteers
 - a) Since the Lavallette Ocean Swim is not seeking a USMS sanction in 2013, the board consensus was that the NJ LMSC would not staff a registration desk
- ii. Sponsorship of the Lavallette Ocean Swim in 2013
 - a) The consensus of the board was to not provide the \$250 sponsorship this year since the event was not seeking a USMS sanction

C. Lake Hopatcong Open Water Swim Festival

- i. Sponsorship discussion
 - a) Board consensus to sponsor the LHOWSF at the \$250 level in 2013

D. 2014 100 x 100s discussion (February 2, 2014)

- i. **Susan will reach out to Eric R inquiring about the RBAY pool meet schedule prior to February 2nd and the pool availability on February 2nd**

IV. Next LMSC Meeting

- A. Date-- Sunday, September 29th
- B. Time-- TBD
- C. Place-- TBD

V. Adjournment

- A. Meeting adjourned at 12:06pm