

New Jersey LMSC Board Meeting Minutes

10:15am Sunday, September 14, 2014

Berkeley Aquatic Club

Berkeley Heights, NJ

Attendees:

Board Members

Bill Reichle	Jen Bauman
Linda Brown-Kuhn	Sarah Clark
Tom Brunson	Julie Schoenlank
Susan Kirk	Ramunas Radzevicius
Sara Johnston	Jim Sheerin

MOTIONS

1. **MSA to decrease the 2015 End of year LMSC fee to \$5**
2. **MSA to leave the \$10 LMSC fee for individual registration fee at the same level for 2015**
3. **MSA to leave the NJ LMSC workout group registration fee at \$0 for 2015**
4. **MSA to leave the NJ LMSC Club registration fee at \$20 for 2015**
5. **MSA to approve the LMSC affiliation change of the Clubs – Excel, CIBBOWS, and Open Water Swim Long Island to the NJ LMSC (Chris McGiffin recused himself)**

ACTION ITEMS

1. **Jen volunteered to take a few pics and submit captions for the pics at the upcoming Sussex County meet on October 11**
2. **Julie volunteered to take a few pics and submit captions for the pics at the upcoming Drew meet on October 18th**
3. **Tom will look into who sends out the Club renewal reminders – National Office or the LMSC Registrars**
4. **Jim will write up a blurb announcing the new Masters program at the JCC in Bridgewater and submit it to Sara**
5. **Julie will reach out to Karlyn to check her availability for March 21, 2015 and her costs**
6. **Tom will write up a blurb regarding the registration fees for 2015 and submit it to Sara for the October Fastlane by October 1**
7. **All board members to let Susan know what their volunteer intentions are for 2015**
8. **Sara will include a call for nominations for board volunteers and announce the Annual meeting date in the October newsletter**

Action items bolded

Meeting was called to order at 10:24 am

- I. Officer Reports
 - A. Newsletter (S. Johnston)
 - i. Issues for 2014 – 2 remaining
 - a) October and November/December
 - ii. Number of hardcopies
 - a) One color copy of each issue of the Fastlane are being mailed by Tom
 - iii. Sara continues to seek content for the Fastlane. Please send her as many leads/blurbs as possible.
 - iv. Board consensus to decrease the number of issues of the Fastlane beginning in January 2015 to 6 issues/year
 - a) January/February, March/April, May/June, July/August, September/October, November/December
 - v. The Coaches Co-Chairs will be responsible for obtaining a workout for the Coaches Corner for each issue and submit the workout to Sara by her announced deadline

- vi. **Jen volunteered to take a few pics and submit captions for the pics at the upcoming Sussex County meet on October 11**
- vii. **Julie volunteered to take a few pics and submit captions for the pics at the upcoming Drew meet on October 18th**
- viii. Bridgette suggested (via email) to trial putting out a specific topic or question to the membership and publish the multiple responses/pictures in a dedicated section of the Fastlane for that particular issue

B. Treasurer (B. Reichle)

- i. 2014 Budget and actuals update (see below)
- ii. Audit of the NJ LMSC 2012 and 2013 financial transactions has been completed

NJLMSC Financial Statement

Beginning Cash Balance

1/1/2014

\$17,637.01

INCOME

BUDGET

ACTUAL

USMS Individual	\$1,200.00	\$170.00
USMS Foundation & Hall of Fame	\$25.00	
LMSC Donations	\$1,200.00	\$741.00
Fast Lane Collections	\$36.00	\$18.00
LMSC Individual	\$9,500.00	\$7,032.00
Meet Sanction Fees	\$400.00	\$120.00
Interest Income	\$20.00	\$13.52
Club Collections	\$200.00	\$40.00
Annual Dinner Collections	\$1,200.00	\$1,265.00
Special Events	\$1,500.00	\$1,605.00
Merchandise Sales	\$150.00	
Meet Performance Deposits	\$800.00	\$300.00
Open Water Surcharge	\$300.00	
TOTAL INCOME	\$16,531.00	\$11,304.52

EXPENSES

USMS Individual	\$1,200.00	\$274.00
USMS Foundation & Hall of Fame	\$30.00	
Coach Certification Grant	\$120.00	
USMS Team Registration Fees	\$60.00	
Registrar Expenses	\$400.00	
Rule Books	\$48.00	\$48.00
Convention Costs	\$4,000.00	
Annual Dinner/Picnic	\$4,000.00	\$2,958.42
Tributes & Awards	\$500.00	\$292.07
Special Events	\$2,400.00	\$5,921.36
Sponsorship Fee	\$250.00	\$250.00
Domain Fee	\$10.00	\$10.00
Promotional Expense	\$200.00	
Miscellaneous Expense	\$100.00	
Performance Reimbursement (Sanctions)	\$800.00	\$300.00
Open Water Surcharge	\$1,000.00	
TOTAL EXPENSES	\$15,118.00	\$10,053.85

Cash Balance

9/10/2014

\$18,887.68

SPECIAL EVENTS

INCOME

EXPENSE

50 x 50		\$330.00
100 x 100		\$1,531.70
KP Clinic	\$1,605.00	\$3,759.66
Last Chance Swim		\$300.00

C. Co-Registrar (T. Brunson/C. McGiffin)

i. 2014 Member Registration Report

- a) Total NJ LMSC members ~ 789 members as of 06.01.14
- b) Total members by Club ~ see chart below
- c) Total new members by Club ~ see chart below
- d) 2014 Club registrations ~ see chart below
- e) Annual Renewal Rate ~ see chart below
- f) Lifetime Renewal Rate ~ see chart below

g) Member Donation Report

DATE	DONATION	# DNTS	MAX DNT	TOTAL \$
9/8/2014	ISSHOF	29	\$50.00	\$418.00
	USMS	66	\$100.00	\$986.00
	LMSC	82	\$100.00	\$1,484.00
	TOTAL	177	\$250.00	\$2,888.00
5/23/2014	ISSHOF	29	\$50.00	\$418.00
	USMS	63	\$100.00	\$956.00
	LMSC	80	\$100.00	\$1,464.00
	TOTAL	172	\$250.00	\$2,838.00
3/3/2014	ISSHOF	27	\$50.00	\$392.00
	USMS	58	\$100.00	\$900.00
	LMSC	73	\$100.00	\$1,393.00
	TOTAL	158	\$250.00	\$2,685.00
9/22/2013	ISSHOF	41	\$50.00	\$522.00
	USMS	66	\$100.00	\$888.00
	LMSC	59	\$100.00	\$1,043.00
	TOTAL	166		\$2,453.00
5/24/2013	ISSHOF	39	\$50.00	\$502.00
	USMS	64	\$100.00	\$868.00
	LMSC	58	\$100.00	\$1,038.00
	TOTAL	161		\$2,408.00
3/8/2013	ISSHOF	36	\$50.00	\$481.00
	USMS	58	\$100.00	\$822.00
	LMSC	52	\$100.00	\$941.00
	TOTAL	146		\$2,244.00
10/31/2012	ISSHOF	36	\$100.00	\$514.00
	USMS	64	\$100.00	\$805.00
	LMSC	50	\$100.00	\$697.00
	TOTAL	150		\$2,016.00
10/31/2011	ISSHOF	50	\$100.00	\$576.00
	USMS	73	\$100.00	\$771.00
	LMSC	65	\$100.00	\$773.00
	TOTAL	188		\$2,120.00

- ii. Tom will look into who sends out the Club renewal reminders – National Office or the LMSC Registrars
- iii. Jim will write up a blurb announcing the new Masters program at the JCC in Bridgewater and submit it to Sara

D. Secretary (S. Kirk)

- i. Meeting minutes for the NJ LMSC board meeting on June 1, 2014 have been approved by the NJ LMSC and posted on the NJ LMSC website by the webmaster
- ii. 5 NJ LMSC emails have been composed and sent out to the NJ LMSC community since our last board meeting on June 1, 2014
- iii. Registrant emails currently go out to 881 individuals
- iv. Since the last NJ LMSC board meeting on June 1, 2014 5 batches of updates for the email list have been processed
- v. The NJ LMSC Facebook page currently has 595 likes

E. Sanctions & Safety (J. Bauman)

- i. Upcoming 2014 Sanctioned Events
 - a) None (Anticipated: Drew Octoberfest IV on Saturday, October 18, 2014 and Eastern Express Thanksgiving Classic on November 8-9, 2014, but no paperwork received yet for either)
- ii. Completed 2014 Sanctioned Events
 - a) Drew University March Madness Meet (Saturday, March 22, 2014)
 - Draft entry form received 12/18/13
 - Application for sanction approved 1/24/14 [online sanction system]
 - Sanction fee (\$30) received 10/19/13 (performance deposit (\$100) held over from earlier meet at meet director's request
 - Sanction number assigned: #074-S001
 - Pool measurement certification on file with USMS
 - Meet announcement added to USMS calendar 1/24/14; posted to NJ LMSC website 2/7/14
 - 2014 USMS rule book hand-delivered to event director 2/8/14
 - b) Faster Free Swim Clinic (Karlyn Pipes) (Saturday, May 17, 2014)
 - Entry form received 4/9/14
 - Application for sanction approved 4/9/14 [online sanctioned system]
 - Sanction fee (waived)
 - Sanction number assigned: #074-S002
 - Meet announcement added to USMS calendar 4/9/14; posted to NJ LMSC website
 - c) Open Water Swim Clinic (Karlyn Pipes) (Saturday, May 17, 2014)
 - Entry form received 4/9/14
 - Application for sanction approved 4/9/14 [online sanctioned system]
 - Sanction fee (waived)
 - Sanction number assigned: #074-S003
 - Meet announcement added to USMS calendar 4/9/14; posted to NJ LMSC website
 - d) Jason E. Nessel Memorial Invitational (Sunday, July 27, 2014)
 - Draft entry form received 6/5/14
 - Application for sanction approved 6/5/14 [online sanction system]
 - Sanction fee (\$30) and performance deposit (\$100) received 7/23/14
 - Sanction number assigned: #074-S004
 - Pool measurement on file with USMS
 - Meet announcement added to USMS calendar 7/9/14; posted to NJ LMSC website
 - Performance deposit returned 7/27/14
 - e) Lake Hopatcong Open Water Swim Festival (Sunday, September 7, 2014)
 - Draft entry form and safety plan received 5/29/14
 - Application for sanction approved 5/29/14 [online sanction system]
 - Sanction fee (\$30) and insurance surcharge (\$300) *pending* (performance deposit held over from last year)
 - LMSC approved 6/17/14
 - Sanction issued (by USMS open-water compliance coordinator) 6/26/14
 - Sanction number assigned #074-W001
 - Event announcement added to USMS calendar 6/17/14; posted to NJ LMSC website

iii. Upcoming 2014 Recognized Events

a) Sussex County YMCA Adult Mini-Meet (Saturday, October 11, 2014)

- Draft entry form received 8/26/14
- Application for recognition 9/7/14 [online sanctioning system]
- Recognition fee (\$30) + performance deposit (\$100) **pending**
- Recognition number assigned: #074-R004
- Pool measurement certification on file with USMS
- Meet announcement added to USMS calendar 9/8/14; posted to NJ LMSC website 9/8/14

iv. Completed 2014 Recognized Events

a) OCY Unofficial Team Championships (Sunday, February 23, 2014)

- Draft entry form received 9/20/13
- Application for recognition approved 10/20/13 [online sanction system]
- Recognition fee (\$30) + performance deposit (\$100) received 10/15/13 (check date 10/11/13)
- Recognition number assigned: #074-R001
- Pool measurement certification on file with USMS
- Meet announcement added to USMS calendar 10/20/13; posted to NJ LMSC website 10/23/13
- 2014 USMS rule book mailed to meet director
- Performance deposit released to meet director

b) Sussex County YMCA Adult Mini Meet (Saturday, March 15, 2014)

- Draft entry form received 1.16.14
- Application for recognition approved 2.6.14 (online sanction system)
- Recognition fee (\$30) + performance deposit (\$100) received 2.3.14 (check date 1.30.14)
- Recognition number assigned: #074-R002
- Pool measurement certification on file with USMS
- Meet announcement added to USMS calendar 2.6.14; posted to NJ LMSC website 2.7.14
- 2014 USMS rule book mailed to event director

c) New Jersey Senior Olympics (Saturday-Sunday, September 6-7, 2014)

- Draft entry form received 11/20/13
- Application for recognition 2.27.14 [online sanctioning system]
- Recognition fee (\$60) + performance deposit (\$100) received 2.11.14 (check date 2.10.14)
- Recognition number assigned: #074-R003
- Pool measurement certification on file with USMS
- Meet announcement added to USMS calendar 3/13/14; posted to NJ LMSC website 8/26/14
- 2014 USMS rule book to be mailed to event director

v. Other potential upcoming events

- a) Fanwood-Scotch Plains YMCA expressed interest in holding a Masters meet in March; that timing did not work but they may be interested in finding another suitable time
- b) Justin Alsobrooks (Ocean County YMCA meet director) inquired about the possibility of running a meet at another location [Need more information]

F. Top Ten and Records (E. Tsuzuki)

i. The following sanction deposit was cleared to be returned

- a) Jason Nessel Invitational (LCM) on July 27, 2014

ii. The NJ LMSC records have been updated for the following events

- a) 14th Annual Wilton Wahoo Masters Summer Sizzler in Wilton, CT on June 29, 2014
- b) Jason E. Nessel Memorial Invitational LXM meet in Rahway, NJ on July 27, 2014
- c) FINA Worlds Masters Championships (LCM) in Montreal, Canada on August 3-10, 2014
- d) USMS Summer Nationals (LCM) at the University of Maryland, MD on August 13-17, 2014

- iii. Go the Distance results for NJ were updated on August 25, 2014. NJ continues to show its strength in membership participation and total mileage in 2014
- iv. The NJ LMSC LCM top ten file was submitted to the USMS national swims coordinator for tabulation of September 4, 2014

G. Webmaster (B. Hobart)

- i. All updates submitted to Jason have been promptly posted and are current

H. Open Water (M. Vellucci/S. Clark)

- i. Sarah reported that the 2014 Colonies Zone Open Water Swim calendar was posted the end of March
- ii. The calendar continues to be updated on a regular basis with new open water swims and results. 2015 swims are beginning to be added to the document.
- iii. There is a link to the calendar posted on njmasters.org
- iv. Sarah plans to be more active on the Open Water Swimmers NJ Facebook page in 2015

I. Events Coordinator (L. Ascione)

- i. 2015 NJ LMSC Banquet
 - a) Banquet date of March 21, 2015 has been placed on hold for the same room as in 2014
 - b) Dolce will be sending a contract for the 2015 to Lynn sometime the week of September 15th
 - c) Guest speaker idea – Karlyn Pipes in conjunction with a clinic?
 - **Julie will reach out to Karlyn to check her availability for March 21, 2015 and her costs**
- ii. Thank you to Ed for organizing some restaurant options during Worlds in Montreal. Our NJ Swimmers seemed to have a great time at the event

J. Coaches (J. Schoenlank/R. Radzevicius)

- i. NJ Masters Coaches were contacted via email about the Vandenberg clinic as well as the coaches certification clinics and reimbursement process.
- ii. NJ Masters Coaches were contacted via email about the available scholarship for the registration fee for the upcoming Coaches Certification course

K. Fitness (L. Brown-Kuhn)

- i. 5000 Meter Last Chance Swim on August 30th
 - a) Thanks to Bill Reichle and several great volunteers the NJ LMSC had a very successful 5000 Meter Last Chance Swim on August 30th at the Cranford Pool & Fitness Center
 - b) 25 swimmers participated. Of those, 23 swam 100s and 2 swam 50s
- ii. Fitness Standouts
 - a) Linda is still planning on writing another Fitness Standouts article for the Fastlane
- iii. Virtual Swim
 - a) Linda will revisit the virtual swim idea. Ed indicated to Linda that she could use the Go The Distance logs for swimmers to keep track of mileage

II. Old Business

- A. Date for annual 50 x 50s
 - i. Target a date in January 2015

III. New Business

- A. Registration information and fees
 - i. 2015 Club/Workout/Individual registration fee
 - a) MSA to decrease the 2015 End of year LMSC fee to \$5**
 - b) MSA to leave the \$10 LMSC fee for individual registration fee at the same level for 2015**
 - c) MSA to leave the NJ LMSC workout group registration fee at \$0 for 2015**
 - d) MSA to leave the NJ LMSC Club registration fee at \$20 for 2015**
 - e) Tom will write up a blurb regarding the registration fees for 2015 and submit it to Sara for the October Fastlane by October 1st**
 - ii. New 4 + 16 registration options effective September 1st
 - iii. Foreign participants guest membership
 - iv. New 30-day tryout forms
 - v. New OEVT form

- vi. New USMS waiver to be used effective immediately
- B. Nominations for Board Volunteers for 2015
 - i. **All board members to let Susan know what their volunteer intentions are for 2015**
 - ii. **Sara will include a call for nominations for board volunteers and announce the Annual meeting date in the October newsletter**
- C. Metro Clubs to register with the NJ LMSC for 2015
 - i. via email 9.28.14
 - a) **MSA to approve the LMSC affiliation change of the Clubs – Excel, CIBBOWS, and Open Water Swim Long Island to the NJ LMSC (Chris McGiffin recused himself)**

- IV. Next LMSC Meeting
 - A. Date-- Sunday, November 16, 2014
 - B. Time-- 10:30am or perhaps earlier
 - C. Place-- JCC Bridgewater

- V. Adjournment
 - A. Meeting adjourned at 11:31am