

New Jersey LMSC Board Meeting Minutes

10:30am Sunday, February 8, 2015

Chris McGiffin's house

Basking Ridge, NJ

Attendees:

Board Members

Jen Bauman
Linda Brown-Kuhn
Tom Brunson
Susan Kirk
Chris McGiffin

Ed Tsuzuki
Sarah Clark
Marie Vellucci
Bill Reichle
Lynn Ascione

MOTIONS

1. **MSA to increase the LMSC portion of the 2015 one event fee from \$3.00 to \$5.00**

ACTION ITEMS

1. **Jen will follow up with the Sussex County Y for a status update on their spring meet plans**
2. **All board members have volunteered to donate a door prize for the banquet with a \$20 cap on the cost**
3. **Lynn and Tom will both write down the door prize winners of the 2016 NJ LMSC membership and the 2016 banquet attendance**
4. **Susan will reach out to Peter to discuss he and his buddy playing guitar during the cocktail hour**
5. **Chris will put together the slide show for the banquet. All photos need to be submitted to Chris by March 1st**
6. **Ed volunteered to be the designated photographer for the banquet**
7. **Bill will check the availability of the outdoor Cranford facility for hosting the 2015 Annual 50 x 100s**
8. **Susan will reach out to Julie, Bridgette, and Sara to check on interest and availability of attending the 2015 USMS convention**
9. **Ed will reach out to Tom Lawson to see if there is interest in becoming more involved as a volunteer with the NJ LMSC and attending the 2015 USMS Convention**
10. **Ed will contact Jason with the specifics of the changes and updates for the Places to Swim tab on the NJ LMSC website**

Action items bolded

Meeting was called to order at 11:00am

- I. Officer Reports
 - A. Newsletter (S. Johnston)
 - i. January/February was a sparse issue. Some really good material was subsequently submitted to "puff it up". Thanks to those contributors!
 - ii. Issues remaining for 2015 – 5
 - a) March/April, May/June, July/August, Sept/Oct, and Nov/Dec
 - b) March/April issue deadline is March 12th (except for banquet material which should be submitted as soon as possible afterwards)
 - iii. Number of hardcopies
 - a) One color copy of each issue of the Fastlane is being mailed by Tom
 - iv. Reminder to all board members to please submit your Fastlane material to Sara for each issue

B. Treasurer (B. Reichle)

- i. 2015 Budget and actuals update as of 01.31.15 (see below)
- ii. **Bill will pass along the 2014 financials for Bridgette's review**
- iii. Bill submitted the 2014 report to the National Office and has also filed the required 2014 tax document with the IRS

NJ LMSC Financial Statement 01/31/15

Beginning Cash Balance 1/1/2015 **\$16,216.74**

<u>INCOME</u>	<u>BUDGET</u>	<u>ACTUAL</u>
USMS Individual	\$500.00	
USMS Foundation & Hall of Fame	\$20.00	
LMSC Donations	\$1,000.00	\$476.00
Fast Lane Collections	\$18.00	
LMSC Individual	\$11,000.00	\$4,450.00
Meet Sanction Fees	\$300.00	\$30.00
Interest Income	\$20.00	\$1.37
Club Collections	\$300.00	
Annual Dinner Collections	\$1,500.00	
Special Events	\$1,000.00	
Merchandise Sales	\$150.00	\$120.00
Meet Performance Deposits	\$800.00	\$100.00
Open Water Surcharge	\$600.00	
TOTAL INCOME	\$17,208.00	\$5,177.37

<u>EXPENSES</u>		
USMS Individual	\$1,000.00	\$136.00
USMS Foundation & Hall of Fame	\$20.00	
Coach Certification Grant	\$200.00	
Leadership Summit	\$400.00	\$526.20
Registrar Expenses	\$200.00	
Rule Books	\$48.00	\$48.00
Convention Costs	\$6,000.00	
Annual Dinner/Picnic	\$4,000.00	
Tributes & Awards	\$500.00	
Special Events	\$1,700.00	\$25.00
Sponsorship Fee	\$250.00	
Domain Fee	\$10.00	
Promotional Expense	\$150.00	
Miscellaneous Expense	\$50.00	
Performance Reimbursement (Sanctions)	\$700.00	
Open Water Surcharge	\$2,000.00	
TOTAL EXPENSES	\$17,228.00	\$735.20

Cash Balance 1/31/2015 **\$20,658.91**

<u>SPECIAL EVENTS</u>	<u>INCOME</u>	<u>EXPENSE</u>
50 x 50		\$25.00
100 x 100		
Kim Clinic		
Last Chance Swim		

C. Co-Registrar (T. Brunson/C. McGiffin)

i. 2015 Member Registration Report

- a) Total NJ LMSC members ~~ 931 members as of 02.05.15
- b) Total members by Club ~~ see chart below
- c) Total new members by Club ~~ see chart below
- d) 2015 Club registrations ~~ see chart below
- e) Annual Renewal Rate ~~ see chart below
- f) Lifetime Renewal Rate ~~ see chart below

YEAR	CLUB	#REG	#RE-REG LIFTIM	#NEW	#REG PREV YR	#REG PRV YR& CUR YR	LIFETIME RETN%	ANNUAL RETN%	#CLUBS
2015	ALL	927	822	105	897	546	88.7%	60.9%	15
	AC	1	0	1	0	0	0.0%		
	BCMS	10	4	6	1	1	40.0%	100.0%	
	BERK	117	110	7	170	112	94.0%	65.9%	
	CIB	35	33	2	0	0	94.3%		
	DRMS	74	63	11	103	60	85.1%	58.3%	
	GSM	215	205	10	264	198	95.3%	75.0%	
	HOBO	47	39	8	99	34	83.0%	34.3%	
	JAM	25	25	0	32	25	100.0%	78.1%	
	LHY	3	3	0	0	0	100.0%		
	LTMM	8	7	1	6	2	87.5%	33.3%	
	OWST	38	26	12	0	0	68.4%		
	PAA	18	14	4	28	11	77.8%	39.3%	
	RBAY	8	5	3	8	7	62.5%	87.5%	
	XCL	197	175	22	0	0	88.8%		
	UC07	131	113	18	186	96	86.3%	51.6%	
2014	ALL	913	699	214	944	602	76.6%	63.8%	12
	BCMS	1	1	0	4	2	100.0%	50.0%	
	BERK	170	149	21	185	137	87.6%	74.1%	
	DRMS	103	71	32	97	59	68.9%	60.8%	
	GSM	264	247	17	317	238	93.6%	75.1%	
	HOBO	99	54	45	105	34	54.5%	32.4%	
	JAM	32	31	1	27	26	96.9%	96.3%	
	LTMM	6	5	1	9	2	83.3%	22.2%	
	MOCY	13	8	5	3	2	61.5%	66.7%	
	NYCS	3	0	3	3	0	0.0%	0.0%	
	PAA	28	21	7	32	19	75.0%	59.4%	
	RBAY	8	7	1	16	7	87.5%	43.8%	
	UC07	186	105	81	146	76	56.5%	52.1%	
2013	ALL	952	702	250	944	620	73.7%	65.7%	12
2012	ALL	957	683	274			71.4%	68.1%	8
2011	ALL	895	612	283			68.4%	72.3%	9
2010	ALL	729	536	193			73.5%		8
2009	ALL	739	488	251			66.0%		7
2008	ALL	715	501	214			70.1%		6
2007	ALL	634	475	159			74.9%		5
2006	ALL	600	454	146			75.7%		5
2005	ALL	526	348	178			66.2%		4
2004	ALL	527	342	185			64.9%		3
2003	ALL	541							
* %RETN =LIFETIME RETENTION=(CRNT RE-REG/CRNT YEAR TOTAL)*100									

g) Member Donation Report

DATE	DONATION	# DNTS	MAX DNT	TOTAL \$
2/8/2015	ISSHOF	24	\$100.00	\$372.00
	USMS	69	\$100.00	\$1,287.00
	LMSC	63	\$100.00	\$1,345.00
	TOTAL	156	\$300.00	\$3,004.00
10/31/2014	ISSHOF	29	\$50.00	\$418.00
	USMS	66	\$100.00	\$986.00
	LMSC	82	\$100.00	\$1,484.00
	TOTAL	177	\$250.00	\$2,888.00
5/23/2014	ISSHOF	29	\$50.00	\$418.00
	USMS	63	\$100.00	\$956.00
	LMSC	80	\$100.00	\$1,464.00
	TOTAL	172	\$250.00	\$2,838.00
3/3/2014	ISSHOF	27	\$50.00	\$392.00
	USMS	58	\$100.00	\$900.00
	LMSC	73	\$100.00	\$1,393.00
	TOTAL	158	\$250.00	\$2,685.00
9/22/2013	ISSHOF	41	\$50.00	\$522.00
	USMS	66	\$100.00	\$888.00
	LMSC	59	\$100.00	\$1,043.00
	TOTAL	166		\$2,453.00
5/24/2013	ISSHOF	39	\$50.00	\$502.00
	USMS	64	\$100.00	\$868.00
	LMSC	58	\$100.00	\$1,038.00
	TOTAL	161		\$2,408.00
3/8/2013	ISSHOF	36	\$50.00	\$481.00
	USMS	58	\$100.00	\$822.00
	LMSC	52	\$100.00	\$941.00
	TOTAL	146		\$2,244.00
10/31/2012	ISSHOF	36	\$100.00	\$514.00
	USMS	64	\$100.00	\$805.00
	LMSC	50	\$100.00	\$697.00
	TOTAL	150		\$2,016.00
10/31/2011	ISSHOF	50	\$100.00	\$576.00
	USMS	73	\$100.00	\$771.00
	LMSC	65	\$100.00	\$773.00
	TOTAL	188		\$2,120.00

D. Secretary (S. Kirk)

- i. Meeting minutes for the NJ LMSC Annual Meeting, November, 16, 2014
 - a) The 2014 annual meeting minutes have been approved by the NJ LMSC Board and have been posted on the NJ LMSC website by the webmaster
 - b) The November 16, 2014 annual meeting minutes were submitted to the National Office via email on February 4, 2015. The deadline for submission is April 30, 2015.
- ii. The 2015 NJ LMSC Board Working Calendar has been updated and is posted on the NJ LMSC website
- iii. 4 NJ LMSC emails have been composed and sent out to the NJ LMSC community since our last board meeting on November 16, 2014
- iv. Registrant emails currently go out to 1272 individuals
 - a) The 2014 NJ LMSC members who have not re-registered for 2015 by March 1st will be deleted from the NJ LMSC email list in March
- v. Since the last NJ LMSC board meeting on November 16, 2014, 13 batches of updates for the email list have been processed
- vi. The NJ LMSC Facebook page currently has 655 likes

E. Sanctions & Safety (J. Bauman)

- i. Upcoming 2015 Sanctioned Events
 - a) TCNJ Spring Classic Meet (Saturday-Sunday, March 7-8)
 - ◆ NOTE: This is the rescheduled (cancelled) Thanksgiving Classic
 - ◆ Original draft entry form received 10/9/14; revised entry form received 1/16/15
 - ◆ Application for new sanction has been approved
 - ◆ Sanction fee (\$60) and performance deposit (\$100) received 10/15/14
 - ◆ Sanction number assigned: pending
 - ◆ Pool measurement certification on file with USMS
 - ◆ 2015 USMS mini-rule book to be mailed to event director
- ii. Completed 2014 Sanctioned Events
 - a) None
- iii. Upcoming 2015 Recognized Events
 - a) OCY Unofficial Team Championships (Sunday, February 15, 2015)
 - ◆ Draft entry form received 11/26/14
 - ◆ Application for recognition approved 1/8/15
 - ◆ Recognition fee (\$30) + performance deposit (\$100) received 1/9/15 (check date 1/2/15)
 - ◆ Recognition number assigned: #075-R001
 - ◆ Pool measurement certification on file with USMS
 - ◆ Meet announcement added to USMS calendar 1/8/15; posted to NJ LMSC website 1/12/15
 - ◆ 2015 USMS rule book mailed to meet director
- iv. Completed 2014 Recognized Events
 - a) None
- v. Upcoming/Possible Events
 - a) Sussex County YMCA has inquired about possible different formats for its spring meet to increase interest/attendance
 - ◆ **Jen will follow up with the Sussex County Y for a status update on their spring meet plans**
 - b) Drew University "March Madness" meet as mentioned in Ed's report, there has been no response regarding the missing sanction fee from the fall meet or the corrected meet file; nor has there been a response regarding the appointment of a "meet liaison".

F. Top Ten and Records (E. Tsuzuki)

- i. The sanction (performance deposit) for the October 18, 2014 Drew University Octoberfest IV meet has not been returned since the sanction fee has not yet been paid and also the meet file contains errors that have not yet been corrected. Several emails requesting the sanction fee as well as the corrected meet results file have been sent. Neither has been received. An email has also been sent requesting that a "meet liaison" be assigned by Drew for the upcoming March Madness meet, but that has also not been responded to.
- ii. The NJ LMSC records have been updated for the following events
 - a) Dr. Bill Ross Annual Memorial Masters Swim Meet at the Nassau County Aquatics Center on November 23, 2014
 - b) New England SCM Championships held at Boston University December 12-14, 2014
 - c) Colonies Zone SCM Smackdown held at George Mason University December 12-14, 2014
 - d) 2-mile cable National Championships at Mirror Lake in Lake Placid, NY on August 16, 2014
- iii. Go the Distance results for NJ were updated on February 2, 2015. NJ remains in 5th place out of 52 LMSCs in total mileage and still boasts a very high membership participation rate
- iv. There were no SCM meets in NJ for this SCM season, so no top ten file was submitted

G. Webmaster (B. Hobart)

- i. All updates submitted to Jason have been promptly posted and are current

H. Open Water (M. Vellucci/S. Clark)

- i. Sarah reported that the 2015 Colonies Zone Open Water Swim calendar is up and running with updated swims. The calendar continues to be updated on a regular basis with new open water swims
- ii. There is a link to the calendar posted on njmasters.org
- iii. Sarah plans to be more active on the Open Water Swimmers NJ Facebook page during the 2015 open water season

I. Events Coordinator (L. Ascione)

- i. 2015 NJ LMSC Banquet
 - a) Banquet date of March 21, 2015 at Dolce Basking Ridge Hotel from 6pm – 10pm
 - b) Guest speaker will be Charlotte Samuels and she has submitted her bio for the invites
 - c) 2014 award recipients are currently being processed by Susan and Chris and once in hand, Lynn will provide the details to Jason for the invitations
 - d) Bridgette has generously provided her services again for the invitations
 - e) Door prizes
 - ♦ **All board members have volunteered to donate a door prize for the banquet with a \$20 cap on the cost**
 - ♦ **Lynn and Tom will both write down the door prize winners of the 2016 NJ LMSC membership and the 2016 banquet attendance**
 - f) Lou Abel Distinguished Service Award Nominations
 - ♦ March 1st deadline for nomination submissions
 - g) Music
 - ♦ **Susan will reach out to Peter to discuss he and his buddy playing guitar during the cocktail hour**
 - h) Slide show
 - ♦ **Chris will put together the slide show for the banquet. All photos need to be submitted to Chris by March 1st**
 - i) Photographer
 - ♦ **Ed volunteered to be the designated photographer for the banquet**

- J. Coaches (J. Schoenlank/R. Radzevicius)
 - i. 2015 swim clinic with Kim Vandenberg
 - a) Potential date ~ Saturday, April 25 pending pool rental
 - ♦ Possible pools to consider Cranford, BAC, and Perth Amboy
 - b) No classroom needed
 - c) 3-hr clinic focusing on free but also some butterfly
 - d) \$1500 fee or \$80/person to cover her fee ~~ any extra money can go back to Masters/pool
 - ♦ **MSA to charge the NJ LMSC members attending the clinic \$25 each and the NJ LMSC will subsidize the remaining costs**
 - e) Kim is flexible with cost, program, etc
- K. Fitness (L. Brown-Kuhn)
 - i. The 50 x 50s on January 10 was well attended with 47 swimmers compared to 19 swimmers the year before
 - a) The mini-clinic seemed to be a draw for some and everyone likes refreshments and a chance to chat post event.
 - b) Some novice swimmers attended who had never really swum that far before and they seemed pleased with their accomplishment
 - c) Linda suggests keeping the same format for 2016 if the coaches involved are willing
 - ii. Virtual Swim ~ Swim University
 - a) Three months in we have 28 swimmers participating including Bill, Beth, Ed and Susan
 - b) Ed extracts the yardage from the GTD which is working well
 - c) Linda will begin working on the t-shirts for the end of April
 - ♦ One thought is to ask members to come up with designs in a Swim University contest ~~ board consensus to give a free 2016 membership to the logo design winner
 - ♦ If no takers, Bridgette has offered Jason's services to design the shirt
 - d) Ed, once again, encouraged all board members to participate in both GTD and the Swim University
 - iii. Annual 50 x 100s
 - a) Held for the first time on Labour Day weekend at a beautiful pool in Cranford and it was a hit
 - b) If Bill is willing and we can get a pool, Linda thinks that the NJ LMSC should hold the event again in 2016
 - ♦ **Bill will check the availability of the outdoor Cranford facility for hosting the 2015 Annual 50 x 100s**
 - c) Consider a different date? Date options will depend upon pool availability
 - iv. Fitness Standouts
 - a) Linda is looking for more candidates. Please let Linda know if you think of someone
 - ♦ Recommendation for Linda to reach out to Brick City Masters, Karen Johnson, for potential candidates

II. Old Business

A. 100 x 100s

- i. 2015 recap
 - a) 92 swimmers participated (102 registered)
 - b) Big thanks to Sarah and Jim for being on deck for the event to assist with swimmer check-in, lane set-up, photography, and refreshment set-up
- ii. 2016 plans
 - a) Preliminary discussions are underway to find an alternative facility to better accommodate the swimmers (fewer swimmers per lane) and also a facility with better air/pool chemical management
 - b) SCY pool configuration is preferable for event management, but we'll take LCM if that is the only option
- iii. Excel Club loved the idea and experience of our 100 x 100s event so much that they will be hosting a Club run 100 x 100s on March 1st

III. New Business

A. 2015 OEVT fee discussion

- i. **MSA to increase the LMSC portion of the 2015 one event fee from \$3.00 to \$5.00**

- a) 2015 USMS fee is \$15 so the total 2015 one event fee is now \$20

B. 2015 USMS Convention delegates (Kansas City, MO September 30-October 4, 2015)

- i. Preliminary discussion of interest and availability

- a) Ed and Chris are USMS EC automatic delegates

- b) Colleen is a USMS Long Distance Committee automatic delegate

- c) Marie and Susan are interested as NJ LMSC delegates

- d) **Susan will reach out to Julie, Bridgette, and Sara to check on interest and availability of attending the 2015 USMS convention**

- e) **Ed will reach out to Tom Lawson to see if there is interest in becoming more involved as a volunteer with the NJ LMSC and attending the 2015 USMS Convention**

C. 30-year CMRPA award starts next year – ideas for award

- i. Approximately 16 members may be eligible for their 30-year award at the 2016 banquet

- ii. One idea for the award is the TYR USMS Alliance Team Backpack (from The Lifeguard Store) currently priced at \$47.99 and then have each backpack embroidered with the NJ Masters Swimming logo and the 30 years



D. Places to Swim section on the NJ LMSC website

- i. Link the NJ Places to Swim directly to the USMS Places to Swim with a drop down link

- ii. Add a 2nd dropdown link to the Places to Swim Around the World

- iii. **Ed will contact Jason with the specifics of the changes and updates for the Places to Swim tab on the NJ LMSC website**

IV. Next LMSC Meeting

- A. Date-- Sunday, June 7, 2015

- B. Time-- 10:15am

- C. Place-- New Providence Community Pool

V. Adjournment

- A. Meeting adjourned at 12:37pm