

New Jersey LMSC Board Meeting Minutes

10:15am Sunday, June 7, 2015

New Providence Community Pool

New Providence, NJ

Attendees:

Board Members

Jen Bauman

Sarah Clark

Susan Kirk

Chris McGiffin

Ed Tsuzuki

Tom Brunson

Marie Vellucci

MOTIONS

1. **MSA to include reimbursement of the registration costs for ALTS certification for currently registered NJ LMSC members through a grant from the NJ LMSC**
2. **MSA that the NJ LMSC purchases a \$300-\$400 range projector for NJ LMSC Board activities related to USMS**
3. **MSA that a NJ LMSC Board member may borrow the projector for a swimming related event and would be fully responsible for replacement cost should any damage occur**

ACTION ITEMS

1. **Sarah will reach out to the Colonies Zone webmaster to see if he would like to post a link to the open water calendar**
2. **Susan will request a SCY set-up to optimize lane distribution for the large variance of intervals for the annual 100 x 100s**
3. **Sara will get in touch with Susan to confirm availability to attend USMS convention**
4. **Ed will research \$300 - \$400 projectors and submit recommendations to the board for consideration**

Action items bolded

Meeting was called to order at 10:26am

I. Officer Reports

A. Newsletter (S. Johnston)

i. Issues remaining for 2015

a) May/June, July/August, Sept/Oct, and Nov/Dec

b) May/June issue deadline is June 8

ii. Number of hardcopies

a) One color copy of each issue of the Fastlane is being mailed by Tom

iii. Reminder to all board members to please submit your Fastlane material to Sara for each issue

B. Treasurer (B. Reichle)

i. 2015 Budget and actuals update as of 05.31.15 (see below)

NJ LMSC FINANCIAL STATEMENT 5/31/15

Beginning Cash Balance 1/1/2015 **\$16,216.74**

<u>INCOME</u>	<u>BUDGET</u>	<u>ACTUAL</u>
USMS Individual	\$500.00	\$178.00
USMS Foundation & Hall of Fame	\$20.00	
LMSC Donations	\$1,000.00	\$764.00
Fast Lane Collections	\$18.00	\$12.00
LMSC Individual	\$11,000.00	\$7,847.00
Meet Sanction Fees	\$300.00	\$60.00
Interest Income	\$20.00	\$8.38
Club Collections	\$300.00	\$40.00
Annual Dinner Collections	\$1,500.00	\$735.00
Special Events	\$1,000.00	\$675.00
Merchandise Sales	\$150.00	\$205.00
Meet Performance Deposits	\$800.00	\$200.00
Open Water Surcharge	\$600.00	
TOTAL INCOME	\$17,208.00	\$10,724.38

<u>EXPENSES</u>	<u>BUDGET</u>	<u>ACTUAL</u>
USMS Individual	\$1,000.00	\$284.00
USMS Foundation & Hall of Fame	\$20.00	
Coach Certification Grant	\$200.00	\$180.00
Leadership Summit	\$400.00	\$731.64
Registrar Expenses	\$200.00	
Rule Books	\$48.00	\$48.00
Convention Costs	\$6,000.00	
Annual Dinner/Picnic	\$4,000.00	\$2,698.54
Tributes & Awards	\$500.00	\$213.73
Special Events	\$1,700.00	\$2,254.41
Sponsorship Fee	\$250.00	
Domain Fee	\$10.00	
Promotional Expense	\$150.00	
Miscellaneous Expense	\$50.00	\$117.69
Performance Reimbursement (Sanctions)	\$700.00	\$300.00
Open Water Surcharge	\$2,000.00	
USMS National Coaches Clinic		\$908.20
TOTAL EXPENSES	\$17,228.00	\$7,736.21

Cash Balance 5/31/2015 **\$19,204.91**

<u>SPECIAL EVENTS</u>	<u>INCOME</u>	<u>EXPENSE</u>
50 x 50		\$25.00
100 x 100		\$66.39
Kim Clinic	\$675.00	\$2,163.02
Last Chance Swim		

C. Co-Registrar (T. Brunson/C. McGiffin)

i. 2015 Member Registration Report

- a) Total NJ LMSC members ~ 1101 members as of 06.05.15
- b) Total members by Club ~ see chart below
- c) Total new members by Club ~ see chart below
- d) 2015 Club registrations ~ see chart below
- e) Annual Renewal Rate ~ see chart below
- f) Lifetime Renewal Rate ~ see chart below

YEAR	CLUB	#REG	#RE-REG LIFTIM	#NEW	#REG PREV YR	#REG PRV YR & CUR YR	LIFETIME RETN%	ANNUAL RETN%	#CLUBS
2015	ALL	1101	907	194	897	587	82.4%	65.4%	16
	AC	1	0	1	0	0	0.0%		
	BCMS	12	4	8	1	1	33.3%	100.0%	
	BERK	135	127	8	170	122	94.1%	71.8%	
	CIB	35	33	2	0	0	94.3%		
	DRMS	82	65	17	103	63	79.3%	61.2%	
	GSM	233	219	14	264	206	94.0%	78.0%	
	HOBO	66	46	20	99	40	69.7%	40.4%	
	JAM	30	29	1	32	27	96.7%	84.4%	
	LHY	4	3	1	0	0	75.0%		
	LTMM	9	8	1	6	3	88.9%	50.0%	
	OWST	67	42	25	0	0	62.7%		
	PAA	23	16	7	28	13	69.6%	46.4%	
	RBAY	9	5	4	8	7	55.6%	87.5%	
	SJTC	0	0		0	0			
	XCL	229	184	45	0	0	80.3%		
	UC07	166	126	40	186	105	75.9%	56.5%	
2014	ALL	913	699	214	944	602	76.6%	63.8%	12
	BCMS	1	1	0	4	2	100.0%	50.0%	
	BERK	170	149	21	185	137	87.6%	74.1%	
	DRMS	103	71	32	97	59	68.9%	60.8%	
	GSM	264	247	17	317	238	93.6%	75.1%	
	HOBO	99	54	45	105	34	54.5%	32.4%	
	JAM	32	31	1	27	26	96.9%	96.3%	
	LTMM	6	5	1	9	2	83.3%	22.2%	
	MOCY	13	8	5	3	2	61.5%	66.7%	
	NYCS	3	0	3	3	0	0.0%	0.0%	
	PAA	28	21	7	32	19	75.0%	59.4%	
	RBAY	8	7	1	16	7	87.5%	43.8%	
	UC07	186	105	81	146	76	56.5%	52.1%	
2013	ALL	952	702	250	944	620	73.7%	65.7%	12
2012	ALL	957	683	274			71.4%	68.1%	8
2011	ALL	895	612	283			68.4%	72.3%	9
2010	ALL	729	536	193			73.5%		8
2009	ALL	739	488	251			66.0%		7
2008	ALL	715	501	214			70.1%		6
2007	ALL	634	475	159			74.9%		5
2006	ALL	600	454	146			75.7%		5
2005	ALL	526	348	178			66.2%		4
2004	ALL	527	342	185			64.9%		3
2003	ALL	541							

* %RET'N =LIFETIME RETENTION=(CRNT RE-REG/CRNT YEAR TOTAL)*100

g) Member Donation Report

DATE	DONATION	# DNTS	MAX DNT	TOTAL \$
6/7/2015	ISSHOF	25	100	\$382.00
	USMS	76	100	\$1,352.00
	LMSC	66	100	\$1,370.00
	TOTAL	167	300	\$3,104.00
2/8/2015	ISSHOF	24	100	\$372.00
	USMS	69	100	\$1,287.00
	LMSC	63	100	\$1,345.00
	TOTAL	156	300	\$3,004.00
10/31/2014	ISSHOF	29	50	\$418.00
	USMS	66	100	\$986.00
	LMSC	82	100	\$1,484.00
	TOTAL	177	250	\$2,888.00
5/23/2014	ISSHOF	29	50	\$418.00
	USMS	63	100	\$956.00
	LMSC	80	100	\$1,464.00
	TOTAL	172	250	\$2,838.00
3/3/2014	ISSHOF	27	50	\$392.00
	USMS	58	100	\$900.00
	LMSC	73	100	\$1,393.00
	TOTAL	158	250	\$2,685.00
9/22/2013	ISSHOF	41	50	\$522.00
	USMS	66	100	\$888.00
	LMSC	59	100	\$1,043.00
	TOTAL	166		\$2,453.00
5/24/2013	ISSHOF	39	50	\$502.00
	USMS	64	100	\$868.00
	LMSC	58	100	\$1,038.00
	TOTAL	161		\$2,408.00
3/8/2013	ISSHOF	36	50	\$481.00
	USMS	58	100	\$822.00
	LMSC	52	100	\$941.00
	TOTAL	146		\$2,244.00

D. Secretary (S. Kirk)

- i. Meeting minutes for the NJ LMSC Annual Meeting, February 8, 2015 have been approved by the NJ LMSC Board and have been posted on the NJ LMSC website by the webmaster
- ii. 8 NJ LMSC emails have been composed and sent out to the NJ LMSC community since our last board meeting on February 8, 2015
- iii. Registrant emails currently go out to 1098 individuals
 - a) The 2014 NJ LMSC members who had not re-registered for 2015 by March 1st were deleted from the NJ LMSC email list in March
- iv. Since the last NJ LMSC board meeting on February 8, 2015, 17 batches of updates for the email list have been processed
- v. The NJ LMSC Facebook page currently has 710 likes

E. Sanctions & Safety (J. Bauman)

i. Upcoming 2015 Sanctioned Events

a) Jason E. Nessel Memorial Invitation (Sunday, August 2, 2015)

- Original draft entry form received 5/14/15; revised entry form received 5/16/15
- Application for new sanction approved 6/1/15
- Sanction fee (\$30) and performance deposit (\$100) received
- Sanction number assigned: #075-S003
- Pool measurement certification on file with USMS
- Meet announcement added to USMS calendar 6/1/15; posted to NJ LMSC website **pending**
- 2015 USMS mini-rule book to be mailed to event director

ii. Completed 2015 Sanctioned Events

a) TCNJ Spring Classic Meet (Saturday-Sunday, March 7-8, 2015)

- NOTE: This is the rescheduled (cancelled) Thanksgiving Classic
- Original draft entry form received 10/9/14; revised entry form received 1/16/15
- Application for new sanction has been approved
- Sanction fee (\$60) and performance deposit (\$100) received 10/15/14
- Sanction number assigned: pending
- Pool measurement certification on file with USMS
- Meet announcement added to USMS calendar 2/5/15; posted to NJ LMSC website 2/18/15
- 2015 USMS mini-rule book to be mailed to event director

b) Freestyle and Butterfly Swim Clinic with Olympian Kim Vandenberg (Sunday, April 26, 2015)

- Entry form received 3/15/15
- Application for sanction approved 3/15/15
- Sanction fee (waived)
- Sanction number assigned: #075-S002
- Meet announcement added to USMS calendar 3/15/15; posted to NJ LMSC website 3/18/15

iii. Upcoming 2015 Recognized Events

a) None

iv. Completed 2015 Recognized Events

a) OCY Unofficial Team Championships (Sunday, February 15, 2015)

- Draft entry form received 11/26/14
- Application for recognition approved 1/8/15
- Recognition fee (\$30) + performance deposit (\$100) received 1/9/15 (check date 1/2/15)
- Recognition number assigned: #075-R001
- Pool measurement certification on file with USMS
- Meet announcement added to USMS calendar 1/8/15; posted to NJ LMSC website 1/12/15
- 2015 USMS rule book mailed to meet director

- b) Sussex County YMCA Adult Mini-Meet (Saturday, April 18, 2015)
 - Draft entry form received 3/19/15
 - Application for recognition approved 3/25/15
 - Recognition fee (\$30) + performance deposit (\$100) received 4/9/15
 - Recognition number assigned: #075-R002
 - Pool measurement certification on file with USMS
 - Meet announcement added to USMS calendar 3/25/15; posted to NJ LMSC website 3/30/15
 - 2015 USMS rule book mailed to event director

v. Other

- a) Drew University meet sanction fee: as mentioned in Ed's report, Jen has still not received the outstanding \$30 sanction fee from the October meet
- b) Going forward, if the new leadership at Drew want to host a meet, then the NJ LMSC will work with them and offer guidance for hosting a successful meet

F. Top Ten and Records (E. Tsuzuki)

- i. While the NJ LMSC has agreed not to return the sanction (performance deposit) for the October 18, 2014 Drew University Octoberfest IV meet, Drew has indicted that the sanction fee is forthcoming. Receipt of the sanction fee (\$30) is still pending.
- ii. The NJ LMSC records have been updated for the following events
 - a) OCY Unofficial Masters Team Championship Short Course Yards meet on February 15, 2015
 - b) Garsoe-Schermerhorn Memorial Masters Pentathlon Swim Meet at the Lower Bucks YMCA on March 1, 2015
 - c) Spring Classic Masters Meet on March 7-8, 2015 at The College of New Jersey
 - d) Colonies Zone Championships at George Mason University on April 10-12, 2015
 - e) Sussex County YMCA Adult Mini-Meet on April 18, 2015
- iii. Go the Distance results for NJ were updated on March 23, 2015. NJ remains in 5th place out of 52 LMSCs in total mileage and still boasts a very high membership participation rate. 10 members of the NJ LMSC Board are now participating!
- iv. The SCY top ten file has been submitted for national tabulation

G. Webmaster (B. Hobart)

- i. All updates submitted to Jason have been promptly posted and are current

H. Open Water (M. Vellucci/S. Clark)

- i. Sarah reported that the 2015 Colonies Zone Open Water Swim calendar is updated regularly. Links to results of completed swims are being added
- ii. There is a link to the calendar posted on njmasters.org
- iii. Upcoming swims are being posted on the Open Water Swimmers NJ Facebook page
- iv. **Sarah will reach out to the Colonies Zone webmaster to see if he would like to post a link to the open water calendar**

I. Events Coordinator (L. Ascione)

- i. No report

J. Coaches (J. Schoenlank)

- i. 2015 Spring swim clinic with Kim Vandenberg recap
 - a) 27 swimmers attended; 2 were one-event registrations. One other swimmer registered for USMS that day as well
 - b) We received a lot of positive feedback from members. Kim discussed nutrition, demonstrated stretches, was in and out of the water throughout the clinic, had q & a about her experience as an Olympian, and brought her medal for pictures. She followed up with written drills and a nutrition/yoga link which were forwarded to those who attended
- ii. Coaches Level I & II certification
 - a) We had one member complete her certification in Hartford, CT and submitted paperwork for reimbursement

- K. Fitness (L. Brown-Kuhn)
 - i. Fitness Standouts
 - a) Linda is looking for more candidates. Please let Linda know if you think of someone
 - b) Linda reached out to the group in Newark, but did not receive a response
 - ii. Last Chance Swim
 - a) Confirmed for Saturday, September 5 (Labor Day weekend) at the outdoor 50m pool at the Cranford Pool & Fitness Center 7:30am – 9:30am. Check-in 7:15am

II. Old Business

- A. 2016 100 x 100s
 - i. Confirmed availability of the new Berkeley Aquatic Club training facility on Sunday, February 7th to host the annual 100 x 100s.
 - a) **Susan will request a SCY set-up to optimize lane distribution for the large variance of intervals for the annual 100 x 100s**
- B. 2015 USMS Convention delegates (Kansas City, MO September 30- October 4, 2015)
 - i. Ed, Chris, and Colleen are automatic delegates
 - ii. Susan and Marie are interested and available to attend
 - iii. Other potential delegates ~ Sara
 - a) **Sara will get in touch with Susan to confirm availability to attend USMS convention**
 - iv. Susan will attend the Adult Learn-To-Swim (ALTS) Instructor certification course on the Wednesday of convention
 - v. **MSA to include reimbursement of the registration costs for ALTS certification for currently registered NJ LMSC members through a grant from the NJ LMSC**

III. New Business

- A. Discussion re: free banquet attendance door prize transfer to person of choice
 - i. Board consensus to allow transfer of banquet attendance door prize to another person of their choice regardless if NJ LMSC member
- B. Discussion of the purchase of a projector and the rental fee that the NJ LMSC would charge for its use
 - i. **MSA that the NJ LMSC purchases a \$300-\$400 range projector for NJ LMSC Board activities related to USMS**
 - ii. **Ed will research \$300 - \$400 projectors and submit recommendations to the board for consideration**
 - iii. **MSA that a NJ LMSC Board member may borrow the projector for a swimming related event and would be fully responsible for replacement cost should any damage occur**
- C. 2016 Virtual Swim awards
 - i. Discount off of following year USMS registration ~ ie \$10 towards renewal
 - ii. Discount off of following year banquet registration
 - iii. Good to do a different branded item each year

IV. Next LMSC Meeting

- A. Date-- tentatively Sunday, October 25, 2015
- B. Time-- 10:30am
- C. Place-- TBD

V. Adjournment

- A. Meeting adjourned at 11:15am