

# **New Jersey LMSC Board Meeting Minutes**

10:30am Sunday, January 31, 2016

Berkeley Aquatic Club Center of Excellence

New Providence, NJ

## **Attendees:**

### **Board Members**

Chris McGiffin  
Linda Brown-Kuhn  
Tom Brunson  
Susan Kirk  
Sara Johnston  
Colleen Driscoll

Bill Reichle  
Sarah Clark  
Julie Schoenlank  
Marie Vellucci  
Lynn Ascione

### **Visitors**

Robert Gatto

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## **MOTIONS**

- 1. MSA to approve the amended annual meeting minutes**
- 2. MSA to keep the LMSC OEVT fee at \$5 for 2016 which together with the \$15 USMS fee makes our NJ LMSC OEVT total fee = \$20**

## **ACTION ITEMS**

- 1. Tom to send Susan the snail mail address for the NJ LMSC member who recently made a large personal donation**
- 2. Julie to send out a Save the Date blurb for the upcoming clinic to Susan and Sara**
- 3. Linda will reach out to Chris S. to chat about the golf outing idea**
- 4. Susan will find out who the NJ LSC Officials Chair is and report back to the board**
- 5. Tom will update the OEVT form for 2016 and submit for posting on the NJ LMSC website**

## **Action items bolded**

Meeting was called to order at 10:04am

### **I. Officer Reports**

#### **A. Newsletter (S. Johnston)**

##### **i. Issues for 2016**

- a) Jan/Feb, March/April, May/June, July/Aug, Sept/Oct, Nov/Dec**
- b) Deadline for the January/February issue is Monday, February 8, 2016**

##### **ii. Sara is looking into changing the style of the nameplate**

- a) Any volunteers who could do it for free?**
- b) Current designer is charging \$20/hour – caps at \$300, or can provide 8-10 designs for \$300**
- c) Board consensus to approve up to \$200 for sample designs for new Fastlane masthead**

##### **iii. Sara continues to seek submissions of photos/stories for the Fastlane**

### **B. Treasurer (B. Reichle)**

- i. 2016 Budget and actuals as of 1.26.16**

# NJ LMSC Financial Statement

Beginning Cash Balance 1/1/2016 **\$16,100.03**

<u>INCOME</u>	<u>BUDGET</u>	<u>ACTUAL</u>
USMS Individual	\$500.00	\$78.00
USMS Swimming Saves Lives		\$10.00
LMSC Donations	\$1,000.00	\$590.00
LMSC Individual	\$12,500.00	\$5,268.00
Meet Sanction Fees	\$225.00	
Interest Income	\$20.00	
Club Collections	\$380.00	\$40.00
Annual Dinner Collections	\$1,000.00	
Special Events	\$1,000.00	
Merchandise Sales	\$200.00	
Meet Performance Deposits	\$500.00	
Open Water Sanction Fee	\$300.00	
<b>TOTAL INCOME</b>	<b>\$17,625.00</b>	<b>\$5,986.00</b>

<u>EXPENSES</u>		
USMS Swimming Saves Lives		\$10.00
USMS Individual	\$500.00	\$195.00
Coach Certification Grant	\$800.00	
Registrar Expenses	\$250.00	
Rule Books	\$48.00	
Convention Costs	\$6,000.00	
Annual Dinner/Picnic	\$3,500.00	
Tributes & Awards	\$1,700.00	\$792.17
Special Events	\$3,500.00	\$24.00
Domain Fee	\$10.00	
USMS Meet Sanctions	\$50.00	
Miscellaneous Expense	\$450.00	
Performance Reimbursement (Sanctions)	\$500.00	
USMS Open Water Sanction Fee	\$600.00	
<b>TOTAL EXPENSES</b>	<b>\$17,908.00</b>	<b>\$1,021.17</b>

Cash Balance 1/26/2016 **\$21,064.86**

<u>SPECIAL EVENTS</u>	<u>INCOME</u>	<u>EXPENSE</u>
50 x 50		\$24.00

C. Co-Registrar (T. Brunson/C. McGiffin)

i. 2016 Member Registration Report Year End Report

- a) Total NJ LMSC members ~~ 2016 = 1310
- b) Total members by Club ~~ see chart below
- c) Total new members by Club ~~ see chart below
- d) 2016 Club registrations ~~ see chart below
- e) Annual Renewal Rate ~~ see chart below
- f) Lifetime Renewal Rate ~~ see chart below

ii. 2016 Member Donation Report

- a) **Tom to send Susan the snail mail address for the NJ LMSC member who recently made a large personal donation**

YEAR	CLUB	#REG	#RE-REG LIFTIM	#NEW	#REG PREV YR	#REG PRV YR& CUR YR	LIFETIM E RETN%	ANNUAL RETN%	#CLUBS
2016	ALL	1031	889	141	1295	811	86.2%	62.6%	19
	BERK	151	144	7	160	126	95.4%	78.8%	
	CIB	24	24	0	38	23	100.0%	60.5%	
	DRMS	59	48	11	92	50	81.4%	54.3%	
	FLIP	9	1	8	0	0	11.1%		
	GSM	179	177	2	254	196	98.9%	77.2%	
	HAWK	2	1		0	0	50.0%		
	HOBO	51	36	15	88	31	70.6%	35.2%	
	JAM	27	26	1	31	26	96.3%	83.9%	
	LHY	7	7	0	6	5	100.0%	83.3%	
	LTMM	6	6	0	10	5	100.0%	50.0%	
	NMS	5	5		0	0	100.0%		
	OWST	38	32	6	84	34	84.2%	40.5%	
	PAA	24	22	2	32	19	91.7%	59.4%	
	RA	2	2	0	1	0	100.0%	0.0%	
	RBAY	6	3	3	9	4	50.0%	44.4%	
	SCY	81	31	50	0	0	38.3%		
	SJTC	2	2	0	3	1	100.0%	33.3%	
	TRP	27	22	5	0	0	81.5%		
	XCL	201	185	16	276	182	92.0%	65.9%	
	UC07	130	115	15	211	109	88.5%	51.7%	
2015	ALL	1309	975	334	897	600	74.5%	66.9%	17
	AC	2	0	2	0	0	0.0%		
	BCMS	12	4	8	1	1	33.3%	100.0%	
	BERK	160	138	22	170	126	86.3%	74.1%	
	CIB	38	36	2	0	0	94.7%		
	DRMS	92	67	25	103	65	72.8%	63.1%	
	GSM	254	229	25	264	207	90.2%	78.4%	
	HOBO	88	51	37	99	40	58.0%	40.4%	
	JAM	31	30	1	32	28	96.8%	87.5%	
	LHY	6	3	3	0	0	50.0%		
	LTMM	10	8	2	6	3	80.0%	50.0%	
	OWST	84	47	37	0	0	56.0%		
	PAA	32	17	15	28	13	53.1%	46.4%	
	RBAY	9	5	4	8	7	55.6%	87.5%	
	SJTC	3	1		0	0			
	SKYY	1	1		0	0			
	XCL	276	203	73	0	0	73.6%		
	UC07	211	135	76	186	110	64.0%	59.1%	
2014	ALL	913	699	214	944	602	76.6%	63.8%	12
2013	ALL	952	702	250	944	620	73.7%	65.7%	12
2012	ALL	957	683	274			71.4%	68.1%	8
2011	ALL	895	612	283			68.4%	72.3%	9
2010	ALL	729	536	193			73.5%		8
2009	ALL	739	488	251			66.0%		7
2008	ALL	715	501	214			70.1%		6
2007	ALL	634	475	159			74.9%		5
2006	ALL	600	454	146			75.7%		5
2005	ALL	526	348	178			66.2%		4
2004	ALL	527	342	185			64.9%		3
2003	ALL	541							
* %RET'N =LIFETIME RETENTION=(CRNT RE-REG/CRNT YEAR TOTAL)*100									

b) Member Donation Report

<b>DATE</b>	<b>DONATION</b>	<b># DNTS</b>	<b>MAXDNT</b>	<b>TOTAL \$</b>
<b>1/31/2016</b>	<b>SSL</b>	<b>63</b>	<b>\$100.00</b>	<b>\$1,192.00</b>
	<b>ISSHOF</b>	<b>26</b>	<b>\$50.00</b>	<b>\$361.00</b>
	<b>LMSC</b>	<b>64</b>	<b>\$1,000.00</b>	<b>\$2,265.00</b>
	<b>TOTAL</b>	<b>153</b>		<b>\$3,818.00</b>
<b>11/22/2015</b>	<b>SSL</b>	<b>18</b>	<b>\$100.00</b>	<b>\$285.00</b>
	<b>ISSHOF</b>	<b>9</b>	<b>\$25.00</b>	<b>\$105.00</b>
	<b>LMSC</b>	<b>21</b>	<b>\$100.00</b>	<b>\$530.00</b>
	<b>TOTAL</b>	<b>48</b>		<b>\$920.00</b>
<b>10/31/2015</b>	<b>ISSHOF</b>	<b>25</b>	<b>\$100.00</b>	<b>\$382.00</b>
	<b>USMS</b>	<b>78</b>	<b>\$100.00</b>	<b>\$1,372.00</b>
	<b>LMSC</b>	<b>67</b>	<b>\$100.00</b>	<b>\$1,395.00</b>
	<b>TOTAL</b>	<b>170</b>		<b>\$3,149.00</b>
<b>10/31/2014</b>	<b>ISSHOF</b>	<b>29</b>	<b>\$50.00</b>	<b>\$418.00</b>
	<b>USMS</b>	<b>66</b>	<b>\$100.00</b>	<b>\$986.00</b>
	<b>LMSC</b>	<b>82</b>	<b>\$100.00</b>	<b>\$1,484.00</b>
	<b>TOTAL</b>	<b>177</b>		<b>\$2,888.00</b>
<b>9/22/2013</b>	<b>ISSHOF</b>	<b>41</b>	<b>\$50.00</b>	<b>\$522.00</b>
	<b>USMS</b>	<b>66</b>	<b>\$100.00</b>	<b>\$888.00</b>
	<b>LMSC</b>	<b>59</b>	<b>\$100.00</b>	<b>\$1,043.00</b>
	<b>TOTAL</b>	<b>166</b>		<b>\$2,453.00</b>
<b>10/31/2012</b>	<b>ISSHOF</b>	<b>36</b>	<b>\$100.00</b>	<b>\$514.00</b>
	<b>USMS</b>	<b>64</b>	<b>\$100.00</b>	<b>\$805.00</b>
	<b>LMSC</b>	<b>50</b>	<b>\$100.00</b>	<b>\$697.00</b>
	<b>TOTAL</b>	<b>150</b>		<b>\$2,016.00</b>
<b>10/31/2011</b>	<b>ISSHOF</b>	<b>50</b>	<b>\$100.00</b>	<b>\$576.00</b>
	<b>USMS</b>	<b>73</b>	<b>\$100.00</b>	<b>\$771.00</b>
	<b>LMSC</b>	<b>65</b>	<b>\$100.00</b>	<b>\$773.00</b>
	<b>TOTAL</b>	<b>188</b>		<b>\$2,120.00</b>

D. Secretary (S. Kirk)

- i. Meeting minutes were taken at the November 22, 2015 Board Meeting
  - a) They have been approved by the NJ LMSC Board and have been posted on the NJ LMSC website by the webmaster
  - b) The November 22, 2015 Annual Board Meeting minutes were submitted to the National Office via email on January 27, 2016. The deadline for submission is April 30, 2016
  - c) The Annual Board Meeting minutes were amended to include the 2015 Top Ten and Records report instead of the 2014 report. **MSA to approve the amended annual meeting minutes**
- ii. 4 NJ LMSC member emails have been composed and sent out to the NJ LMSC community since our last board meeting on November 22, 2015
- iii. Registrant emails currently go out to 1274 individuals. Beginning March 1, 2016, the 2015 NJ LMSC members who have not re-registered for 2016 will no longer receive the NJ LMSC emails.
- iv. The newly implemented process of sending out NJ LMSC emails through the USMS registration database has been working great. Our process has been greatly streamlined for both the Registrar (Tom) and the Secretary (Susan)
- v. The NJ LMSC Facebook page currently has 809 likes.

E. Sanctions & Safety (J. Bauman)

- i. Upcoming 2016 Sanctioned Events
  - a) None
- ii. Completed 2016 Sanctioned Events
  - a) None
- iii. Upcoming 2016 Recognized Events
  - a) OCY Unofficial Team Championships (Sunday, February 14, 2016)
    - Draft entry form received 10/23/15
    - Application for recognition approved 11/29/15
    - Recognition fee (\$30\*) + performance deposit (\$100) received 11/20/15
    - Recognition number assigned: #076-R001
    - Pool measurement certification on file with USMS
    - Meet announcement added to the USMS calendar 11/29/15; posted to NJ LMSC website 1/7/16
    - 2016 USMS rule book to be mailed to meet director
  - b) Sussex County YMCA Adult Mini-Meet (Saturday, April 2, 2016)
    - Draft entry form received 12/28/15
    - Application for recognition approved 1/16/16
    - Recognition fee (\$50) + performance deposit (\$100) **pending**
    - Recognition number assigned: #076-R002
    - Pool measurement certification on file with USMS
    - Meet announcement added to USMS calendar 2/6/16; posted to NJ LMSC website 1/28/16
    - 2016 USMS rule book to be mailed to event director
- iv. Completed 2016 Recognized Events
  - a) None
- v. Other
  - a) \*Note: The OCY meet recognition process had been started before the change in recognition fees (from \$30 per day of event to \$50 per event) was approved. Going forward, the recognition fee is \$50 per event

F. Top Ten and Records (E. Tsuzuki)

- i. The NJ LMSC records have been updated for the following events
  - a) 9<sup>th</sup> Bearcat Master SCM Invitational at Baruch College in New York, NY on October 24, 2015
  - b) Dr. Bill Ross Memorial Masters Swim Meet at the Nassau County Aquatics Center in East Meadow, NY on November 22, 2015
  - c) 3<sup>rd</sup> Annual Solstice SCM Swim Meet at the Germantown Indoor Swim Center on December 5, 2015
  - d) New England SCM Championships at Worcester Polytechnic Institute in Worcester, MA on December 11-13, 2015

- ii. Go the Distance results for NJ were updated on January 11, 2016. New Jersey has closed out the 2015 Go The Distance event holding on to the number 3 spot out of all 52 LMSCs! NJ swimmers posted a total mileage of 36,553 and also had the third highest number of participants at 153. Those 153 participants represent 11.7% of the NJ LMSC membership
- iii. No SCM top ten file was submitted for 2015 as NJ had no SCM meets this season

G. Webmaster (B. Hobart/Colleen Driscoll)

- i. All updates submitted to Jason have been promptly posted and are current
- ii. Colleen is reviewing the information posted on the NJ LMSC website. There are some links that direct the user to older information as well as some outdated information. Colleen's goal is to complete her review a section at a time and provide her recommendation to the board

H. Open Water (M. Vellucci/S. Clark)

- i. The 2016 open water calendar is in the process of being updated for the 2016 season. The races that are currently posted online were added to the calendar on 1/25/16.
- ii. This is a working document and will be updated on a regular basis.
- iii. If anyone knows of any swims that are not on the calendar, please email Sarah

I. Events Coordinator (L. Ascione)

- i. 2016 NJ LMSC Banquet
  - a) Banquet date of Saturday, March 19, 2016 6:00pm – 10:00pm at Dolce Basking Ridge Hotel
  - b) This year we are back in the Deming Ballroom. It is a gorgeous room and we are committed to pay for 75 attendees
  - c) Doug Clark, an 18-year continuous member of the NJ LMSC will be our guest speaker
  - d) Lynn has sent Bridgette most of the details for the invites and is awaiting the final list of award winners. The guest speaker profile is complete as well
  - e) We will once again have the guitar players and since we are in the bigger room, the entire event will take place in the Deming Room so everyone can enjoy the music and the slide show
  - f) Costs will be the same as 2015 – award winners, guest speaker, musicians, and the NJ LMSC Board volunteers are complimentary; \$15 (Coaches)/\$25/\$35/\$40
  - g) The door prizes are always well received, so we should also solicit donations for them. Each board member usually contributes as well.
  - h) Lou Abel Award nominations solicitation will be included in the Banquet announcement email blast to all NJ LMSC membership
  - i) All pictures should be submitted to Chris by March 10th

J. Coaches (J. Schoenlank)

- i. The 2016 Swim Clinic will be Sunday, April 3<sup>rd</sup> at the Raritan Bay Area YMCA from 10am – 2:00pm. Olympian Kim Vandenberg will return and will run dry-land/nutrition and either a clinic on all 4 strokes or what we decide would be best for our members.
  - a) Cost is \$25 per swimmer (\$25 from swimmer/\$25 from LMSC). We need to have a minimum of 25 people
- ii. We had 5 members attend coaches clinics and have been reimbursed since our last meeting
- iii. **Julie to send out a Save the Date blurb for the upcoming clinic to Susan and Sara**

K. Fitness (L. Brown-Kuhn)

- i. Annual 50 x 50s recap
  - a) We had a great 5<sup>th</sup> Annual 50 x 50s on January 9<sup>th</sup> with the final number of swimmers at 44, very close to the 4<sup>th</sup> Annual
  - b) People seemed to enjoy the event though there was some grumbling about the water quality causing coughing
  - c) Also we will streamline the lane assigning process next year by asking for estimated intervals from swimmers as they sign up
- ii. Virtual Swim ~ ~ Swim University
  - a) Swim University currently has 41 enrollees
  - b) 2015 Swim University had 36 participants last year which included a flurry at the end, so we are doing well so far this year

- iii. Fitness Standouts
  - a) Linda is looking for another candidate for Fitness Standouts in the next month of two. Bill suggested someone and Linda is always looking for more prospects, so please spread the word
  - b) It was suggested for Linda to tap into the Swim University and/or the Go The Distance participants as possible candidates for a Fitness Standout
- iv. Chris Swenson suggested a golf outing, an idea he and Pete (Berkeley Coach) cooked up. Linda has not responded to him yet, and wondering if that would fall under social outing or fitness outing. **Linda will reach out to Chris S. to chat about the golf outing idea**

L. Officials (M. Vellucci)

- i. At this time, to become an official you still have to go through USA Swimming. There is currently no USMS Officials Certification program.
- ii. **Susan will find out who the NJ LSC Officials Chair is and report back to the board**

II. Old Business

- A. Annual 100 x 100s update (Susan) ~~ Sunday, February 7, 2016
  - i. The Berkeley Aquatic Club Center of Excellence pool is ready. The facility is in the process of obtaining final permits
  - ii. Since the permits are the only hold-up, Susan recommends that we see how the work week goes (M-F) before making a call for postponement
  - iii. All 100 x 100s participants have been updated about the current status
  - iv. The soonest that the pool would be available for a postponed 100 x 100s would be Sunday, February 28<sup>th</sup>. An alternative date is Sunday, March 13. Both dates have been confirmed with the venue as available for us should the need arise.
    - a) Board consensus for Sunday, February 28<sup>th</sup> to be the first alternate date

III. New Business

- A. CMRPA update (Chris and Susan)
  - i. 2015 award recipients
    - a) 30-year ~~ 15 award recipients
    - b) 25-year ~~ none this year
    - c) 20-year ~~ 3 award recipients
    - d) 15-year ~~ 10 award recipients
    - e) 10-year ~~ 27 award recipients
    - f) 5-year ~~ 45 award recipients
  - ii. Sample of 20-year and 30-year awards
- B. 2016 OEVT fee discussion
  - i. **MSA to keep the LMSC OEVT fee at \$5 for 2016 which together with the \$15 USMS fee makes our NJ LMSC OEVT total fee = \$20**
  - ii. **Tom will update the OEVT form for 2016 and submit for posting on the NJ LMSC website**

IV. Next LMSC Meeting

- A. Date-- Sunday, April 17, 2016?/TBD
- B. Time-- 10:30am
- C. Place-- TBD

V. Adjournment

- A. Meeting adjourned at 11:39am